

**MINUTES OF THE BOARD OF REGENTS  
NEW MEXICO STATE UNIVERSITY**

**1. CALL TO ORDER**

The Board of Regents of New Mexico State University met in the Regents Room, Educational Services Center, Las Cruces, New Mexico on August 19, 2013.

Chair Cheney called the meeting to order at 9:03 a.m.

Regents Present

Mike Cheney, Chair  
Javier M. Gonzales, Vice Chair  
Isaac J. Pino, Secretary / Treasurer  
Kari Mitchell, Member  
Jordan Banegas, Member

Ex-officio Regents Present

Dennis Clason, Ph.D., Faculty Senate Chair  
David Maestas, President ASNMSU

Officers of the University Present

Garrey Carruthers, Ph.D., President  
Dan Howard, Ph.D., Executive Vice President /Provost

Chair NMSU Employee Council

Ms. Monica Dunivan

Other Presenters

Mr. Bruce Kite, General Counsel  
Tina Byford, Ph.D., Interim Vice President for  
University Advancement  
Mr. Jeff Witte, Director/Secretary of New Mexico  
Department of Agriculture

Regent Cheney requested a moment of silence in recognition of former President Dr. Gerald Thomas, who passed away last month.

**2. INTRODUCTIONS**

- a. Introduction of Press, Elected Officials, and Others by Maureen Howard, Associate Vice President for University Communications and Marketing Service

**Associate Vice President Maureen Howard announced that no members of the press were present at this time, but present was State Representative Bill McCamley.**

- b. Introduction of Executive Vice President/Provost, Dan Howard, Ph.D. by President Garrey Carruthers, Ph.D.

Dr. Howard returns to New Mexico State University after serving for five years as Dean of the College of Liberal Arts and Sciences and Professor of Integrative Biology at the University of Colorado Denver. Prior to accepting the Dean's position at CU Denver in 2008, he had spent 20 years at New Mexico State University, first as an Assistant Professor of Biology and eventually as Regents Professor of Biology, Head of the Department of Biology, and Interim Associate Dean for Research in the College of Arts and Sciences.

Dr. Howard received his B.S. degree from Stanford University where he studied biology and graduated with distinction and honors. He received his M.Phil. and Ph.D. degrees in biology from Yale University. Dr. Howard's research interests focus on species formation, hybrid zones, and the evolution of reproductive isolation between closely related species. His research program was continuously supported by the National Science Foundation from 1990-2012 and he is the author, along with his students and colleagues, of more than 60 peer-reviewed publications.

Dr. Howard has been married to Dr. Jenifer Lichtenfels, a pediatrician, for 34 years. They have two daughters, Brittany, who is an Ears, Nose, and Throat Surgeon in her fourth year of residency at the Mayo Clinic in Scottsdale, Arizona and Reid, who is a second year medical student at the University of Colorado, School of Medicine.

**3. APPROVAL OF AGENDA**

Regent Pino moved and Regent Gonzales seconded to approve the agenda. The motion carried unanimously.

**4. PUBLIC COMMENT**

State Representative Bill McCamley spoke about Agenda Item #8, which Ricardo Rel has put together. This is a package asking for budget requests for STEM education programs. Over the summer, Representative McCamley attended two of these programs, Women in Computer Science Program and the PREP Program (pre-engineering program). He mentioned that these programs were exceptional and the staff did an excellent job interacting with the students. Representative McCamley feels we can do a better job educating people in New Mexico in order to fill technical jobs specifically for New Mexicans at Intel or Virgen Galactic. He will also be working with the STEM project in the legislature and would like to meet with Dr. Howard to discuss this further.

**5. APPROVAL OF MINUTES**

a. Minutes of June 20, 2013

Regent Mitchell moved and Regent Banegas seconded the approval of the minutes of June 20, 2013. The motion carried unanimously.

**6. REGENTS "ABOVE AND BEYOND" AWARD**

President Garrey Carruthers introduced Ms. Cindy L. Robbins, Director of Prospect Research & Coordination in the Vice President of University Advancement Office as the recipient of the Regents Above and Beyond Award.

**7. FUTURE BOARD MEETINGS**

Approved Meeting Dates

- Monday, October 14, 2013, NMSU – Dona Ana, Las Cruces, New Mexico
- Friday, December 13, 2013, Las Cruces, New Mexico
- Monday, February 3, 2014, NMSU, Santa Fe, New Mexico
- Monday, March 10, 2014, Las Cruces, New Mexico
- April, 2014, Las Cruces, New Mexico (date dependent upon legislative session)
- Friday, May 9, 2014, Las Cruces, New Mexico
- Thursday, June 19, 2014, Las Cruces, New Mexico (Board of Regents Retreat)
- Friday, June 20, 2014, Las Cruces, New Mexico
- Monday, August 18, 2014, Las Cruces, New Mexico
- Monday, October 13, 2014, Grants, New Mexico
- Friday, December 12, 2014, Las Cruces, New Mexico

**8. CONFIRMATION OF PRIOR EXECUTIVE SESSIONS**

There were no prior Executive Sessions to report.

**9. CONSENT CALENDAR**

a. Policy

1. Approval of Revision to Policy 7.26, Retirement, Educational and Policy 7.27 Re-Employment of NM ERB Retirees – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)

b. Administrative

1. Approval of Disposition/Deletion of Property. University property being recommended for disposition/deletion – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
2. Approval of Temporary Investment Report for Quarter Ended 6/30/2013 – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
3. Approval of NMSU-Las Cruces: Electrical Infrastructure Improvements at Hardman Hall – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
4. Approval of NMSU-Alamogordo: Student Services Building Upgrades – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
5. Approval of NMSU-Las Cruces: Corbett Center Student Union 2014 Renovations – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
6. Approval of NMSU-Corona Range and Livestock Research Center: New Cabins – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
7. Approval of NMSU-Carlsbad: Courtyard Improvements – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
8. Approval of the 2014 Non I & G Legislative Requests – (Mr. Ricardo Rel, Assistant Vice President for Government Relations)
9. Approval of an Amendment to 21.18.2 NMAC, Fertilizer Products – (Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture)
10. Approval of the Creation of a New Rule, 21.18.3 NMAC, Commercial Feeds – (Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture)
11. Approval of an Amendment to 21.16.7 NMAC, New Mexico Chile Registration and Record Requirements – (Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture)
12. Intentionally Left Blank

13. Approval of Resolution for Exclusions of Certain Directors or Officers as Required by the Department of Defense – (Mr. Bruce Kite, General Counsel)

Regent Pino moved and Regent Banegas seconded to approve the Consent Calendar as presented. The motion passed unanimously.

## 10. **ACTION ITEMS**

- a. Intentionally Left Blank
- b. Approval of Vision 2020 Strategic Plan – (Garrey Carruthers, Ph.D., President)

Dr. Carruthers presented the Vision 2020 Strategic Plan which serves as NMSU's cornerstone strategic direction and is supported by more detailed college and division plans. The plan is reviewed and updated annually, with a rolling five-year focus.

### **Goals**

- Graduation – Teaching, Learning & Programs  
Provide effective academic programs, stellar teaching and learning, and enhanced student engagement to advance highly capable graduates. (KPI's: 1, 2, 3, 4)
- Diversity  
Be a model of student, faculty and staff diversity at all levels (KPI's: 5, 6)
- Internationalization  
Effectively prepare students for a global society (KPI's: 7, 8)
- Community Service, Extension & Outreach  
Be a model for community engagement at all levels through innovative and exceptional outreach activity (KPI: 9)
- Research & Creative Activity  
Be the catalyst for promoting discovery, encouraging innovation, sparking economic advancement, and inspiring creative achievement (KPI's: 10, 11, 12)
- Economic Development  
Be a driving force for economic progress in New Mexico (KPI's: 13, 14)
- Resource Stewardship  
Increase philanthropy and alternative revenue to support teaching, research and service (KPI's: 15, 16, 17, 18, 19, 20)

### **Institutional Priorities**

- Decrease Time to Graduation
- Increase Graduate Student Enrollment
- Enhance the Diversity of Faculty, Staff and Students

- Expand Research Activity
- Increase Employee Compensation

**Key Performance Indicators**

Graduation – Teaching, Learning & Programs

- KPI 1 Enrollment
- KPI 2 Graduate Education
- KPI 3 Graduation Rate
- KPI 4 Degrees and Certificates

Diversity

- KPI 5 Employee Diversity
- KPI 6 Student Diversity

Internationalization

- KPI 7 International Students
- KPI 8 Globalization Activity

Community Service, Extension & Outreach

- KPI 9 Service, Extension and Outreach Activity

Research & Creative Activity

- KPI 10 Publications and Creative Works
- KPI 11 Proposals
- KPI 12 Research Expenditures

Economic Development

- KPI 13 Business Development
- KPI 14 Workforce Development

Resource Stewardship

- KPI 15 Alumni Giving Rate
- KPI 16 Gifts
- KPI 17 Compensation
- KPI 18 Resource Allocation
- KPI 19 Instructional Investment
- KPI 20 Cost of Degrees and Certificates

Regent Gonzales moved and Regent Pino seconded to approve the Vision 2020 Strategic Plan. The motion passed unanimously.

- c. Adoption of the Board's Annual Resolution Establishing Notice Requirements for 2013/2014, as required by the Open Meetings Act – (Mr. Bruce Kite, General Counsel)

Mr. Bruce Kite requested the adoption of the Board's Annual Resolution Establishing Notice Requirements for 2013/2014, as required by the Open Meetings Act.

It has been reformatted slightly from prior year's resolutions, as well as amended to incorporate changes in the Open Meetings Act this past legislative session.

Specifically, the time for providing notice of the Meeting Agenda has been enlarged from 24 hours to 72 hours notice. Additionally, there is a new requirement to post the Agenda on the university's website, which the university was already doing. Lastly, the law now requires a report to be sent to the Attorney General's Office, if the board takes any action in Emergency Meeting, unless the action taken relates to a state or national emergency.

Regent Pino moved and Regent Gonzales seconded to approve the Adoption of the Board's Annual Resolution Establishing Notice Requirements for 2013/2014, as required by the Open Meetings Act. The motion passed unanimously.

## **11. NEW MEXICO STATE UNIVERSITY PRESIDENT'S REPORT**

President Carruthers presented the following report:

**The Golden Circle: People don't buy WHAT you do or HOW you do it, they buy WHY you do it.**

**WHY we do what we do: NMSU – transforming lives through discovery (This is NMSU's identity)**

President Carruthers' shared a story of a former student, Brad Gordon and how he discovered himself here at NMSU.

**HOW we bring our cause to life:**

- We create a caring community by always taking the opportunity to mentor
- We treat other members of our campus community with respect
- We expand opportunities for discovery beyond the classroom
- We hold high expectations for our campus community and have pride in our university, ourselves and our students
- We inhale problems and exhale solutions

**WHAT we do:** NMSU is the state's land-grant university, serving the educational needs of New Mexico's diverse population through comprehensive programs of:

- Education: We serve a talented, diverse population of students as a nationally recognized Hispanic-Serving Institution with five campuses, a satellite learning center in Albuquerque and six academic colleges offering more than 80 undergraduate majors and more than 50 graduate programs

- Research: We conduct extensive research across a variety of disciplines in support of state and national interests with substantial and long-term support that totals more than \$1 billion over the past seven years
- Extension Education and Outreach: We reach out to New Mexico and beyond through our statewide network of Cooperative Extension Service offices in every county offering research-based knowledge across a wide spectrum of topics

NMSU also creates a vibrant, residential camps environment with a Division 1-A athletic program, a rich mix of museums and art galleries and a first-class facility for the performing arts.

**Culture of Aggie Pride:** President Carruthers' will be having signs made on game days. He also mentioned that Friday's be Aggie Pride Day, where everyone will wear Aggie colors. This is to support our students for Athletics, Drama, Music, Agriculture, Engineering, Forums, etc.

**Visits Around the State and Country:** President Carruthers' visited Roswell, Grants Campus, 3 Agricultural Science Centers, 4 Cooperative Extension Offices, 6 Alumni Events, 3.5 million in donations, 1.1 million will be finalized this week. He met with 42 donors through 25 different meetings. He also attend the NMSU Foundation Board Meeting in Dallas, Tx.

**Legacy Recognition Wall for Regents and Honorary Degree Recipients:** Today there is no prominent place to recognize the university's 158 past and present board members or our 147 honorary degree recipients. The wall plaques will be funded by the Foundation and will be displayed in the Educational Services Center. It should be ready by Homecoming week.

NMSU received a generous contribution from Michael and Judy Johnson for 1.465 million to restore the Baseball field. They will be doing the following:

**Design Build Concept:**

- Design Build Team of designer and contractor is selected
- The designer and contractor are a single entity
- Project completion time
- Owner benefits
- Controlling cost

Regent Pino wanted to know how the Design Build Concept will play out for local architects and construction companies at least statewide.

Glen Haubold mentioned that they are sensitive to this issue and believes the Design Build Concept will be a positive thing.



Regent Pino is all for anything that expedites the process and makes it more efficient. He just wants to make sure we don't do it at the expense of local architects, engineers and contractors.

Regent Mitchell thanked President Carruthers for keeping the Regents informed about what is happening at NMSU with the weekly activity reports.

President Carruthers is looking at streamlining the activity reports to try to shorten them.

President Carruthers closed his presentation with NMSU's new tag line:  
**NMSU - It's All About Discovery!**

Regent Cheney mentioned to everyone listening or watching this that we need to sell this university. We need to take pride in our university and be aware of all of the great things we do here.

## **12. INFORMATIONAL PRESENTATIONS**

- a. University Advancement Update – (Tina Byford, Ph.D., Interim Vice President for University Advancement)

Dr. Tina Byford gave an update on University Advancement.

Dr. Byford reported on the Endowment Market Value and for the year 2012/2013 it closed at \$139.1 million, which is an all time high for NMSU. Dr. Byford added that 30% of the university's assets are in this endowment pool.

In regards to the Benchmark vs. Returns for fiscal year 2012-2013 the university is at 11.4% on market.

Dr. Byford spoke about the Alumni Giving Rate which is KPI 15 from the Vision 2020 Plan. She showed the historical trend as calculated for the US News and World Report. This is done each year and is a raw number that comes out our system for Undergrad Alumni Donors. In the year 2007-2008 is was high, over 7%. The following years it followed the market trend and went down. But in the year 2011–2012, it is over 7%, almost as in 2007-2008. The year 2012-2013 is on the preliminary evaluation and looks like it will be up.

Also presented was the Comparative Fundraising Report for FY 2012 ad FY 2013 and indicated that new gifts and pledges went up 9%. They raised

14.1 million compared to 12.9 million the year before. The highlights for fundraising came from the Estate Gifts, which jumped to 251%.

Dr. Byford reported on the implementation of the Blackbaud System, which was purchased about two years ago. This was to restructure the software infrastructure for both the financial side as well as the donor database. It has been in place for about a year now. University Advancement added the prospect development side which had never been tracked electronically. They are now able to track a prospect from cultivation to gift.

The Regional Gift Officer Program was organized in March of 2013. Three officers are assigned to regions of the US and are concentrating mainly in where most of NMSU Alumni live. The officers are calling on the alumni that haven't heard from us in quite a while. The officers are inviting alumni to different events around campus. Many alumni have donated money to the university.

The July Foundation Board of Directors Retreat in Dallas was attended by the Board of Regents, Dr. Carruthers, and the Board of Directors of the Foundation. The agenda was about estate planning and the role that the board plays in estate planning as well as the strategic plan direction board, the foundation board and fundraising at NMSU. Four deans and three development officers also joined the meeting, which was a day and a half and closed with a major Alumni function. There were approximately 100 people that attended.

Dr. Byford mentioned that University Advancement now has a Twitter account at New Mexico State Foundation. They have a lot of pictures and give updates on the events in the Foundation. University Advancement is also in the process of restructuring their website. University Advancement currently has three entities: Foundation, Aggie Athletic Club and the Alumni Association. All will be under one portal for easier access and to present themselves as a group and not separately.

Dr. Byford spoke about the Alumni Association and Alumni Relations staff, which increased their alumni chapters and interest groups by 60%. The alumni chapters increased to 32 chapters and the interest groups increased to nine. Alumni Association lifetime membership also increased by 21 %. Last year the Alumni Association set up a NM Centennial Endowed Scholarship and asked for donations. It was endowed in one year.

Regent Mitchell would like to see how the donor gifting compares to our benchmark and peer institutions. She appreciates the progress and appreciates the numbers rising.

Regent Cheney asked us being below on the benchmark returns and what discussion has taken place regarding this.

Dr. Byford responded that equities were up across the board, but commodities were low and this was the biggest deterrent to not making the 11.8%. There is an investment they use that deliberately reacts in the opposite direction of the market so when the market drops this vehicle helps offset that market. It has a set of rigid guidelines around it. This investment is not a lot of money, but it acts exactly in the opposite of market. When the equities went through the roof this investment went down, which pulled the overall earnings down. They decided to do this so they wouldn't hit the bottom on the lows. They want to stay around the line, not the bottom of it. As predicted that particular investment had a loss as well.

- b. New Mexico Department of Agriculture Update – (Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture)

Mr. Jeff Witte gave an update on New Mexico Department of Agriculture.

Mr. Witte spoke about the 2014 – 2018 Strategic Plan, which they had been working on since September 2012 and continued on to March 2013. Participants included about 30 internal staff and 30 external constituents form the agricultural production sector (farming, ranching, and processing) and regulated industries (including pesticide applicators, petroleum marketers).

## **Strategic Plan**

### **Vision**

NMDA works for the benefit of the state's citizens and supports the viability of agriculture and affiliated industries.

### **Mission**

NMDA promotes food protection, a uniform and fair market place, and global marketing and economic development; supports beneficial use of natural resources; and works cooperatively with public and private sector entities.

### **Priority Area 1**

#### **Marketplace and Economic Development**

NMDA – Strategic Goal: Develop, implement, and promote global marketing and economic development to facilitate trade

NMSU Vision 2020 – Diversity; Internationalization; Economic development; Community Service, Extension and Outreach.

**Priority Area 2  
Food Protection**

NMDA – Strategic Goal: Ensure a safe and secure food supply

NMSU Vision 2020 – Diversity; Internationalization; Economic development; Community Service, Extension and Outreach.

**Priority Area 3  
Regulatory Compliance**

NMDA – Strategic Goal: Maintain regulatory compliance through cooperative relationships with industries, agencies, and the public to ensure consumer protection and a uniform market place for agriculture.

NMSU Vision 2020 – Diversity; Economic development; Community Service, Extension and Outreach.

**Priority Area 4  
Natural Resources**

NMDA – Strategic Goal: Promote responsible and effective use and management of natural resources in support of agriculture.

NMSU Vision 2020 – Diversity; Economic development; Community Service, Extension and Outreach.

**NMDA Highlights**

Legislative Success:

Fertilizer Products - Passed

Commercial Feeds - Passed

NM Chile Registration and Record Requirements - Passed

Fruit and Vegetables Standards Act – Repealed

General Operations:

Evaluated staff positions and have shifted positions from the office out into the field and have completed migration for the mainframe.

A look to the future:

In the process of looking at the structure of the department and the laws that had been created many years before and there has been some crossovers.

**NMDA Staff**

Mr. Witte recognized the NMDA Staff for all of their hard work and dedication. He also recognized Brian Hall, nominated for Exempt Distinguished Staff Award for NMDA and Amanda Romero, nominated for Non-exempt Distinguished Staff Award for NMDA.

### **Agriculture Day**

Agriculture Day is on September 7, 2013 from 2 p.m. to kickoff. There are 45 booths of activities, information, food, pony rides and much more.

Regent Gonzales asked if NMDA has had conversations with USDA.

Mr. Witte responded that they do engage with USDA. He mentioned that there are a lot of opportunities with this collaboration.

Regent Mitchell applauds the effort for the effort towards FFA. She asked if they were just going to be looking at the Ag sources or going outside from this area.

Mr. Witte replied that they will be looking at both the Ag sources and the outside sources, because technology is so advanced now.

President Carruthers mentioned that there are 450 members of the 4H Club in Bernalillo County. One of the most popular programs is Urban Gardening.

Regent Cheney thanked Mr. Witte for his efforts.

## **13. RECURRING REPORTS**

- a. Report from the Chair, Faculty Senate by Dennis Clason, Ph.D.

No report provided.

- b. Report from the President, Associated Students of New Mexico State University by Mr. David Maestas

David Maestas and ASNMSU welcome Dr. Howard back and they are looking forward to working with him in the future. ASNMSU is looking at giving DACC students the option of paying the ASNMSU fee. This week is the beginning of Crimson Coach. This is a shuttle service for full time students and runs Friday and Saturday nights from 9 pm – 3 am. It will begin on the west end of Garcia Hall and will run a 40 minute loop around the city to local businesses and apartment complexes. Many students are receptive for this new service and it will benefit many students without vehicles and many international students who may not have licenses. NMSU's Graduate

Assistant's have expressed their concern about the fact that they do not receive tuition waivers and many have left to other universities due to this. This is a process that ASNMSU is working on. ASNMSU has a service called the Aggie U pass, which will transport students around the city free of charge with the city bus service. Students will need to go to parking to get a permit to use this service which is paid for by ASNMSU fees. ASNMSU is also looking for students to get involved in ASNMSU. Mr. Maestas is looking forward to the upcoming school year.

c. Report from the Chair, NMSU Employee Council by Ms. Monica Dunivan

Ms. Dunivan reported that Employee Council would like to welcome Provost Howard and to extend an invitation to attend the Employee Council meetings; which are the 2<sup>nd</sup> Thursday of each month from 3-5pm in Milton Hall, room 85. Employee Council met with President Carruthers in July and he was very receptive to our efforts. President Carruthers supports the idea of EC working with Administration & Finance regarding the Annual NMSU Employee Service awards. A meeting has been scheduled with Ms. D'Anne Stuart this week to discuss such efforts. They also discussed the President's initiative for Vision 2020. Overall it was a successful meeting. Employee Council also is in the planning stages of the Annual Employee Appreciation Picnic, which will be held on Friday, October 18<sup>th</sup>, from 11am to 1pm. They hope everyone can attend. To ensure EC maintains open lines of communication and a good working relationship, Employee Council met with Dr. Andrew Pena and Ms. Dorothy Anderson to discuss Human Resource issues. Employee Council would like to thank Human Resources for taking the time to meet, as well as Administration and Finance.

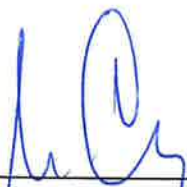
**14. OTHER / COMMENTS** – Regent Mike Cheney, Chair

Regent Cheney remarked about the upcoming Motorcycle Ride to recognize help with awareness around Cooperative Extension service. He thanked Jon Boren for taking this project and running with it. He also mentioned that 4H students, which follow the umbrella of the Cooperative Extension Service, are half as likely to be involved in drugs, twice as likely to be involved in our communities, and five times as likely to graduate college. He mentioned that funding has been cut in these programs the last several years. He invited anyone who wants to participate to please join them.

**15. ADJOURNMENT** – Regent Mike Cheney, Chair

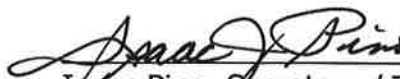
There being no more business the Board of Regents adjourned at 10:41 a.m.

Minutes recorded by Carolyn Aragon.



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Mike Cheney, Chair  
Board of Regents



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Isaac Pino, Secretary / Treasurer  
Board of Regents