

MINUTES OF THE BOARD OF REGENTS
NEW MEXICO STATE UNIVERSITY
October 10, 2011

1. CALL TO ORDER

The Board of Regents of New Mexico State University met in the Rohovec Fine Arts Center at the NMSU-Alamogordo campus in Alamogordo, New Mexico, on Monday, October 10, 2011. Chair Conniff called the meeting to order at 10:09 a.m.

Regents Present	Ms. Laura M. Conniff, Chair Mr. Isaac J. Pino, Vice Chair Mr. Christopher Dulany, Sec./Treasurer Mr. Mike Cheney, Member Mr. Javier M. Gonzales, Member
Ex-officio Regents Present	Dr. Stu Munson-McGee Mr. Austin Graham
President	Dr. Barbara Couture
Exec. Vice Pres./ Provost	Dr. Wendy Wilkins
Chair, NMSU Employee Council	Dr. Fred Lillibridge for Dr. Steve Loring
Other Presenters	Assistant Vice President Tammy Anthony for Interim Senior Vice President Angela Throneberry Vice President Vimal Chaitanya Vice President Dennis Prescott Vice President Bernadette Montoya Director Julie Hughes for Associate Vice President Maureen Howard President Cheri A. Jimeno General Counsel Bruce Kite

2. INTRODUCTIONS

- (a) Introduction of Press, Elected Officials, and Others by Director Julie Hughes for Maureen Howard, Associate Vice President for University Communications and Marketing Services

Director for Public Affairs Julie Hughes introduced Reyes Mata from the *Las Cruces Sun-News*.

3. APPROVAL OF AGENDA

Regent Pino moved, seconded by Regent Gonzales, to approve the agenda as presented. The motion carried unanimously.

4. PUBLIC COMMENT

Mr. Gary Bond, Multi-Media Specialist at NMSU-Alamogordo, asked about a task force reportedly established to consider the possibility of another university component to handle all on-line courses. He asked if NMSU-Alamogordo had representation on the task force, what the task force was doing, what impact it was going to have on the on-line courses, and how it would impact students as far as the GO bonds that were passed at the different community colleges to help support tuition.

Regent Conniff noted that normally, during public comment, the Regents do not respond to questions, however, she would make an exception.

President Couture commented that there is a committee called the NMSU On-Line Committee, in its very initial stages, that is looking at ways to better coordinate on-line education across all of the NMSU campuses. She indicated that the reports regarding a separate campus was premature. The committee is looking at ways to coordinate on-line education. The community colleges are represented on the committee and the committee would be sharing its views with the NMSU system community. She noted that she would be talking about the committee in her State of the University address on October 19.

5. RATIFICATION STATEMENT REGARDING PRIOR EXECUTIVE SESSION(S) (roll call vote)

The Board of Regents of New Mexico State University met in Executive Session at 9:00 a.m., on Monday, October 10, 2011, in room CB 201 of the NMSU-Alamogordo Campus in Alamogordo, New Mexico to discuss personnel and legal matters in accordance with Section 10-15-1H; Paragraph's (2) and (7), of the New Mexico Open Meetings Act. Those Board members who were present hereby certify by roll call vote that only matters of that nature were discussed in the closed meeting.

The motion to adopt this statement, upon being put to a vote, was passed and adopted on the following recorded vote: Chair Conniff, Vice Chair Pino, Secretary/Treasurer Dulany, Regent Gonzales, and Regent Cheney. Five Regents present having voted in favor of said motion, said motion carried, and said statement was adopted.

6. APPROVAL OF MINUTES

Regent Pino moved, seconded by Regent Dulany, to approve the minutes of August 22, 2011. The motion carried unanimously.

7. REGENTS "ABOVE AND BEYOND" AWARD

The Regents "Above and Beyond" Award was awarded to Julie Weber, Director of Housing and Residential Life.

8. FUTURE BOARD MEETINGS

APPROVED

- Friday, December 9, 2011; In Conjunction with Commencement
- Monday, January 30, 2012; In Conjunction with Las Cruces Day in Santa Fe

- Monday, March 12, 2012; Annual Meeting; Las Cruces
- April TBD, 2012
- Friday, May 11, 2012; In Conjunction with Commencement
- Wednesday, June 20, 2012; Board of Regents Retreat
- Thursday, June 21, 2012; Board of Regents Meeting

9. CONSENT CALENDAR (voted on by one motion, or moved to Action or Informational Items)

(a) Policy

1. Approval of Revision to Policy 2.90.40, Inspection of Public University Records
(General Counsel Bruce Kite)
2. Approval of New Policy 3.65, Protection of Sensitive Information; Approval of Corresponding Policy Revisions within Research Policy 5.94
(Vice President Vimal Chaitanya)
3. Approval of Amended Resolution Identifying Key Security Management Personnel Group; and Approval of Corresponding Revision to Policy 4.65, Security Clearance
(Vice President Vimal Chaitanya)
4. Adoption of the Board's Annual Resolution Establishing Meeting Notice for 2011/2012
(General Counsel Bruce Kite)

(b) Administrative

1. Approval to Name the Natatorium the "Aquatics Center"
(Vice President Dennis Prescott)
2. Approval to Name the Mora Forestry Research Center the "John Harrington Forestry Research Center at Mora"
(Vice President Dennis Prescott)
3. Approval to Name the Theatre in the Center for the Arts the "Mark and Stephanie Medoff Theatre"
(Vice President Dennis Prescott)
4. Approval to Name the Portion of Locust Street Approximately One Block in Front of the Black Programs to be Named "Andrew Wall Place"
(Vice President Dennis Prescott)

5. Approval of Non-Exclusive Easement to Qwest for five (5) feet width either side of "As-Built" Centerline for the Early College High School Located at Arrowhead Research Park
(Interim Senior Vice President Angela Throneberry)
6. Approval of Second Amendment to the City of Las Cruces Ground Lease
(Interim Senior Vice President Angela Throneberry)
7. Approval of Resolution to Enter into Cooperative Agreement with New Mexico Department of Transportation
(Interim Senior Vice President Angela Throneberry)
8. Approval to Appoint Dr. Duncan McBranch as Outside Director According to the Bylaws for the New Mexico Consortium Inc. (NMC), a 501(c)(3) Non-Profit Corporation Under the New Mexico Non-Profit Corporation Act and the New Mexico Research Park Corporation Act
(Vice President Vimal Chaitanya)

Regent Cheney moved, seconded by Regent Dulany. to approve the Consent Calendar as presented. The motion carried unanimously.

10. ACTION ITEMS

Adoption of the NMSU Master Plan for Dining Services
(Interim Senior Vice President Angela Throneberry and Assistant Vice President Tammy Anthony)

Assistant Vice President Tammy Anthony and Assistant Vice President Stuart gave a presentation requesting the adoption of the NMSU Master Plan for Dining Services.

In 2008, NMSU contracted with Envision Strategies to provide professional services to develop a master plan for Dining Services that would guide NMSU in the best practices to support long-range dining services strategies for NMSU. The objectives included:

- * The evaluation of current facilities, programs, and services, and identification of best practices based on NMSU's facilities.
- * The identification and quantification of the demand for dining services across the campus.
- * The development of recommendations to align the dining program with other strategic planning initiatives which included the Housing master plan, the Corbett Center Student Union Assessment Study, and the overall NMSU Master Plan.
- * To assist Auxiliary Services in optimizing operating efficiencies and financial performance in order to create a more stable platform for the provision of a higher quality service based on the next food service contract

The initial research included multiple site visits to the campus and interviews with campus administrators, open meetings with faculty and staff, meetings with key catering customers across the campus, and meetings with the current food service provider at the time. Dining facility assessments were done, an off-campus competitive market assessment, as well as an analysis of the current operating financial performance and service capabilities. Focus groups and a web-based survey were conducted with commuter students, resident students, student government, and housing government to quantify the campus community's expectations and perceptions of the campus dining program.

Envision Strategies also assisted in developing the RFP for a new Food Service provider in November 2010. NMSU ultimately entered into a new contract in July 2011 with Sodexo.

After the presentation, Regent Gonzales asked about the financial arrangements with franchisees like Subway and Einstein Bagels. Assistant Vice President Anthony said that NMSU works through Sodexo, NMSU's new primary food contractor, who in turn sets up the franchise operations. The Sodexo contract provides for revenue sharing with the university.

Regent Gonzales asked how it is determined which franchises are selected. Assistant Vice President Anthony said that the decisions are reached through joint consideration between NMSU and Sodexo.

Regent Gonzales moved, seconded by Regent Pino. to approve the NMSU Master Plan for Dining Services. The motion carried unanimously.

11. INFORMATIONAL

- (a) NMSU-Alamogordo Update
(President Cheri Jimeno)

President Jimeno reported on the following:

- NMSU Alamogordo successfully competed for a HSI STEM Grant: Strengthening Science, Engineering and Energy Career Options in the amount of \$4.3 million to be provided over a period of five years. The grant will allow the Alamogordo campus to revise existing curricula, develop new curricula, update instructional equipment, provide additional tutoring, service learning and internship support, and increase recruitment, outreach, and transfer support.
- The NMSU-Grants campus was awarded a Title V HSI Cooperative Grant (with UNM Valencia in the amount of \$1.5 million over a five year period. The Grants campus also received a grant for Native American Serving-Non-Tribal institutions in the amount of \$1.9 million over a period of five years.

- NMSU-A offers transfer degrees - AA and AS; career and technical; certificates in community education; and adult basic education. The NMSU-Alamogordo campus is the only community college in the system which offers bio-medical technician training.
- NMSU-A has been working closely with Red Rock Community College in Colorado to develop certificates and associates degrees in solar energy.
- NMSU-A continues to develop strategies to increase the number of students who transfer from the community college to NMSU Las Cruces campus.
- NMSU-A has seen a steady enrollment increase since 2006-07 except for the fall of 2011. In order to increase the on-site enrollment, NMSU-A moved the nine-month nursing program to a 12-month program; added internship opportunities in the bio-medical program, and implemented an automotive technology program.
- NMSU-A's FTE enrollment at census is down by 3.2 percent this fall.
- NMSU-A's overall dual credit enrollment is down from fall 2010. This change is attributed to the lack of a dual credit advisor and recruiter since March 2011.
- NMSU-A's student population is 36-40 percent Hispanic, making NMSU Alamogordo a Hispanic serving institution. Its surrounding population is 37 percent Hispanic.
- NMSU-A's gender population is 65 percent female and 35 percent male.
- Since fall of 2007 on-line education seats have increased by 68 percent.
- Student Services has implemented strategies to increase transfer rates, develop strategies for increasing completion rates, and implemented efforts for improving student retention.
- The Allied Health Science Center and Advanced Technology Center both received LEED Gold certification.
- Alamogordo's movie theater, Aviator 10, advertises NMSU-A 40 times a day.

Regent Cheney asked if the Auto Technology Program works in conjunction with the auto manufacturers. President Jimeno responded they do, adding that students receive a certificate upon completion of the program.

Regent Gonzales asked if NMSU-A tracks their performance with other two-year institutions around the state or in terms of enrollment numbers, retention numbers, or graduation rates. President Jimeno responded they track with retention, graduation, and how students do once placed within the job market. When taking a look at state-wide numbers, retention and completion rates at all community colleges within the state are reviewed and then compared with national figures.

Regent Gonzales requested that data from within the state be provided to the Regents after President Jimeno has shared it with President Couture.

- (b) Enrollment Report
(Vice President for Student Affairs and Enrollment Management Dr. Bernadette Montoya)

Dr. Montoya reported on the enrollment as follows :

- Overall enrollment for NMSU LC declined 2.8 percent across the board.
- The largest decline was in the graduate student population.
- Continuing students are stable.
- New undergraduate international students increased by 34.5 percent.
- The College of Agricultural, Consumer and Environmental Sciences was the only college with an increase of 2.9 percent in first-time freshmen.
- ACT scores for entering freshmen rose .2 percent.
- WE saw a decline in in-state and out-of-state transfer students. Decreases were in students from New Mexico Military Institute, New Mexico Junior College, Highlands, and New Mexico Tech.
- We saw large increases in students transferring from Eastern New Mexico University and San Juan College.
- We are opening of the Transfer Center at the NMSU - Las Cruces campus. The center will be located in Room 6 of the Educational Services Building.
- Information in the Chronicle of Higher Education indicated a large drop in graduate students nationwide may be due to students remaining employed and not risking their jobs to attend graduate school and seek employment after receiving a master's or doctoral degree.
- The College of Arts and Sciences had an increase of 2.8 percent. Although the College of Engineering was down 5.8 percent in enrollment, it had a 13 percent increase in their doctoral student enrollment.
- The 135-mile waiver and the program for NMSU's 13 western states are important factors and help maintain enrollment.

Regent Gonzales asked if the mapping of students who are not prepared for main campus and attend the Doña Ana Community College for remedial education is something new.

President Couture responded that when the state was concerned about where developmental courses were being offered, the instruction was given all across the state to offer developmental instruction at the community colleges and not at the four-year institutions. In terms of the mapping, if a student is on the Las Cruces campus, he/she would be sent to Doña Ana Community College for instruction.

Regent Gonzales asked that when all of the enrollment data is available that it be shared with the President and the Board of Regents.

Dr. Montoya stated that the data should be available by the end of November.

12. REPORTS

- (a) Faculty Senate Report
(Dr. Stu Munson-McGee, Chair)

Dr. Munson-McGee reported the Faculty Senate passed changes to their bylaws to include the list of ex officio members and identified appropriate sources of data for senator allocation. NMSU faculty senators are allocated both on faculty head count and student head count by college.

Current legislation under consideration is a memorial to support the vision, goals,

and objectives of the baccalaureate experience at the NMSU Las Cruces campus and legislation to allow for electronic voting for senators and other elections on campus.

Dr. Munson-McGee said the Alamogordo Faculty Senators will now be able to participate in committee meetings electronically.

The Faculty Senate is working on the early stages of a program to make the Faculty Senate more pro-active and less re-active.

(b) Associated Students of New Mexico State University (ASNMSU) Report
(Austin Graham, ASNMSU President)

Mr. Graham reported that ASNMSU developed the following mission statement...

"The mission statement of ASNMSU is to foster an atmosphere where students are able to serve students to the fullest extent through hard work, dedication, and passion of New Mexico State University; to build Aggie pride, diversity awareness, and further the cultures of New Mexico in our students; give back to the community and financially support student organizations and provide equal leadership opportunities for students today, building the leaders of today, for the future of tomorrow."

ASNMSU Homecoming events:

Keep State Great - October 22

ASNMSU Barbeque on the Horseshoe - October 24

Hangover 2 on the football field - October 25

Door Display in Corbett - October 25

Bonfire and Concert - October 27

Crimson Day and Talent Show - October 28

Homecoming Parade - October 29

Tailgate Party in Lot 34 with rock walls, blowup games, and student sponsored DJs

Football Game - October 29

- ASNMSU is helping out with Aggie Madness, an introduction of the basketball team on October 21.
- ASNMSU is working on research and contacts for the Protect the Lottery Movement Scholarship.
- Senate elections will be held in October and November.
- Brad Paisley will be in concert on February 17, 2012
- ASNMSU is working on the campus Steering Committee to increase the efficiency and effectiveness of Aggie Transit and parking.
- A Community Outreach assistant director has been appointed to drive for a greener NMSU and attend various high schools to recruit future members of ASNMSU.
- ASNMSU is working on keeping students and alumni involved and interacting.
- The Supreme Court is pushing for a campus-wide academic grievance board versus one per each individual college.
- Great progress has been made on the Student Memorial. A service is being planned for November.

- The ASNMSU's website is currently under construction.
- (c) NMSU Employee Council Report
(Dr. Fred Lillibridge for Dr. Steve Loring, Chair)
- Dr. Lillibridge reported that the second "A Mountain Staff Award" will be presented on October 19.
 - The renewal of the Employee Picnic, will also be on October 19, after President Courture's State of the University Address on the NMSU Horseshoe.

13. OTHER

Presentation of LEED Gold Certification of NMSU-Alamogordo's Advanced Technology Center to Board of Regents and President Couture
(President Cheri Jimeno)

President Jimeno presented a plaque to the Regents on behalf of the Alamogordo Campus for receiving Leed Gold Certification on the Advanced Technology Center.

14. ADJOURNMENT

Regent Conniff adjourned the meeting at 11:45 a.m.

Minutes recorded by Socorro Saenz-Lobato.



Laura M. Conniff, Chair
Board of Regents



Christopher Dulany, Secretary/Treasurer
Board of Regents