

**MINUTES OF THE BOARD OF REGENTS  
NEW MEXICO STATE UNIVERSITY**

**1. CALL TO ORDER**

The Board of Regents of New Mexico State University met in Room 101 of NMSU – Carlsbad, Carlsbad, New Mexico on Monday, October 15, 2012.

Chair Cheney called the meeting to order at 10:07 a.m.

Regents Present	Mike Cheney, Chair Isaac J. Pino, Vice Chair Christopher Dulany, Secretary / Treasurer Javier M. Gonzales, Member Kari Mitchell, Member
Ex-officio Regents Present	Dr. Timothy Ketelaar, Faculty Senate Chair Breeana Sylvas, President ASNMSU
Officers of the University Present	Dr. Manuel Pacheco, President Dr. Wendy K. Wilkins, Executive Vice President / Provost
Chair NMSU Employee Council	Dr. Fred Lillibridge
Other Presenters	Dr. John Gratton, President, NMSU—Carlsbad Dr. Bernadette Montoya, Vice President for Student Affairs and Enrollment Management

**2. INTRODUCTIONS**

- a. Introduction of Press, Elected Officials, and Others by Maureen Howard, Associate Vice President for University Communications and Marketing Service

**Associate Vice President Maureen Howard announced that Natalie Rose from the Carlsbad Argus was present.**

- b. Introduction of Carlsbad Officials and Welcome from President John Gratton.

**NMSU – Carlsbad President John Gratton welcomed the Board and announced that employees, spouses and guests were present at the meeting.**

- c. Introduction of Faculty Senate Chair Timothy Ketelaar from Wendy K. Wilkins, Executive Vice President/Provost

**Provost Wendy K. Wilkins introduced Dr. Timothy Ketelaar as the Faculty Senate Chair.**

Dr. Timothy Ketelaar, Associate Professor in the Department of Psychology, has been elected chair of the Faculty Senate for 2012 – 13. Dr. Ketelaar has chaired

the Undergraduate Program Committee in the Department of Psychology since 2006, and has been teaching in the Honors College since 2003. In 2008, he was the recipient of the prestigious Donald C. Roush Teaching Award for Excellence; in 2011, he was a member of the NMSU Advancing Leaders program. His research and teaching focus is on the science of human emotion. He is currently working on a book proposal, *Emotional Minds: A journey through the past century of scientific research on human emotion*. He has been an active member of the NMSU Faculty Senate for two terms, including serving for one year as vice chair. Dr. Ketelaar currently serves as Chair of the Faculty Senate working group on compensation.

**3. APPROVAL OF AGENDA**

Regent Pino moved and Regent Dulany seconded to approve the agenda as presented. The motion carried unanimously.

**4. PUBLIC COMMENT**

Jim Johnson, Service Operations Manager at Mosaic Potash in Carlsbad, NM. He is offering his support for the engineering program. A native of Carlsbad, he received his Bachelors and Masters Degree from NMSU in Mechanical Engineering. Mosaic is a Fortune 500 company with facilities in Canada and Florida and distribution facilities in China, India, and South America. He works with engineers from all around the world and knows his education from NMSU is second to none. He wanted to talk today regarding the impact of the College of Engineering on the community and the mining industry in general. In Carlsbad, there are two mining companies, Mosaic Potash and Intrepid. They employ close to 1400 people and currently have approximately 300 contracts. Mining is a large part of the local economy and is very critical to them. They could not do their jobs without the formal education in engineering from NMSU. It is also very critical to the mining industry in general, with mines in Southwestern New Mexico of copper, coal, and potash, which depend on engineers from NMSU. Those communities depend on engineering staff so these companies can be successful, have a safe and sufficient operation and operate in an environmentally friendly way. On behalf of Mosaic and the mining industry, he thanked the regents for their support of the engineering program.

**5. APPROVAL OF MINUTES**

Minutes of August 20, 2012

Regent Pino moved and Regent Mitchell seconded the approval of the minutes of August 20, 2012. The motion carried unanimously.

**6. REGENTS "ABOVE AND BEYOND" AWARD**

- a. Provost Wendy Wilkins introduced Dr. Ron Girmus, Professor, Biology, as the October 2012 recipient of the Regents Above and Beyond Award.

**7. FUTURE BOARD MEETINGS**

## Approved Meeting Dates

- Friday, December 14, 2012, Las Cruces, New Mexico
- Monday, January 28, 2013, Santa Fe, New Mexico
- Monday, March 11, 2013, Las Cruces, New Mexico
- April, 2013, Las Cruces, New Mexico (date dependent upon legislative session)
- Friday, May 10, 2013, Las Cruces, New Mexico
- Thursday, June 20, 2013, Las Cruces, New Mexico (Board of Regents Retreat)
- Friday, June 21, 2013, Las Cruces, New Mexico (Board of Regents Meeting)
- Monday, August 19, 2013, Las Cruces, New Mexico

## Proposed Meeting Dates

- Monday, October 14, 2013, NMSU – Dona Ana, Las Cruces, New Mexico
- Friday, December 13, 2013, Las Cruces, New Mexico

**8. CONFIRMATION OF PRIOR EXECUTIVE SESSION**

The Board of Regents of New Mexico State University met in executive session at 9:00 a.m. on Monday, October 15, 2012, in Room 112 at New Mexico State University-Carlsbad in Carlsbad, New Mexico to discuss personnel, legal and real estate matters in accordance with Section 10-15-1H, paragraphs (2), (7), and (8) of the New Mexico Open Meetings Act. Those board members who were present hereby certify by roll call vote that only matters of that nature were discussed in closed meeting.

The motion to adopt this statement, upon being put to a vote, was passed and adopted on the following recorded vote: Chair Cheney, Vice Chair Pino, Secretary/Treasurer Dulany, Member Gonzales, and Member Mitchell. Five Regents present having voted in favor of said motion, said motion carried, and said statement was adopted.

**9. CONSENT CALENDAR**

## a. Policy

1. Approval of Revised Policy 2.05.30, Ticket Sales, to Provide Free Admission to Students Enrolled at NMSU-Las Cruces, and Related Revision to Policy 7.35, Tickets (Athletic) for Faculty/Staff – (Dr. McKinley Boston, Athletics Director)

## b. Administrative

1. Ratification of Employment Agreement for Interim President Manuel T. Pacheco – (Mr. Bruce Kite, General Counsel)

2. Approval of Disposition/Deletion of Property. University property being recommended for disposition/deletion – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
  3. Approval of NMSU-Doña Ana: Main Camps Re-Roofing – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
  4. Approval of NMSU-Grants: Local Government Road Fund-Resolution – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
  5. Approval of NMSU-Grants: Parking Lot Improvement Project – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
  6. Approval of NMSU-Las Cruces: Sam Steel Rehab Local Government Road Fund-Resolution – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
  7. Approval of Resolution for Exclusions of Certain Directors or Officers as required by the Department of Defense – (Mr. Bruce Kite, General Counsel)
  8. Approval of NMSU-Las Cruces: Milton Hall Generator – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
  9. Approval of NMSU-Las Cruces: Turbine Controls Upgrade – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
  10. Reappointment of Gerald Burke, Anthony (Tony) Avallone and Karen Becklin to the NMSU Labor Relations Board – (Mr. Bruce Kite, General Counsel)
  11. Approval of the FY14 expansion funding request for Educational Television for the upcoming legislative session – (Mr. Ricardo Rel, Assistant Vice President for Governmental Relations)
  12. Naming of Thomas and Brown Hall, Room 108 as the “J. Eldon Steelman Electrical and Computer Engineering Department Head Office” – (Dr. Dennis Prescott, Vice President for University Advancement)
  13. Naming of Goddard Annex Room 132 as the “Donnell and Jo Ann Smith Digital Signal Processing Laboratory” – (Dr. Dennis Prescott, Vice President for University Advancement)
- c. Real Estate
1. Approval of First Amendment to Communications Site Lease Agreement between New Mexico State University and New Cingular Wireless PCS, LLC/360 Communications – (Mr. Bruce Kite, General Counsel)

2. Approval of an Amendment of Existing Grant of Right of Way Easement for a City of Las Cruces high pressure gas line – (Mr. Bruce Kite, General Counsel)
3. Approval of a Grant of Easement between New Mexico State University and Plateau at NMSU Tucumcari in Quay County – (Mr. Bruce Kite, General Counsel)

Regent Pino moved and Regent Gonzales seconded to approve the Consent Calendar as presented. The motion passed unanimously.

**10. ACTION ITEMS**

- a. No action planned at this time

**11. NEW MEXICO STATE UNIVERSITY PRESIDENT'S REPORT**

Dr. Pacheco expressed his pleasure of being here in Carlsbad. Dr. Pacheco started his teaching career here in Carlsbad in 1962 and has a very special remembrance of his time here. He looks forward to being in NMSU-Carlsbad at times during this year and working with Dr. Gratton and his staff. He also expressed his appreciation of this opportunity to serve NMSU again and hopes that the next several months will be as productive as they can be.

**12. INFORMATIONAL PRESENTATIONS**

- a. NMSU – Carlsbad Update – (Dr. John Gratton, President, NMSU – Carlsbad)

Dr. John Gratton gave the following updates on NMSU – Carlsbad:

Enrollment:

- Headcount for Spring 2012 - 1762
- Headcount for Summer 2012 – 787 (.4% increase)
- Headcount for Fall 2012 – 2060 (18.1% increase)  
Fall results depict a record enrollment for NMSU – Carlsbad.

Initiatives to increase enrollment:

- Additional online courses
- Nursing prerequisites
- Increase in dual credit with resolutions with Loving, increase of offerings in Carlsbad and continuation of offerings in Artesia
- Request to start an engineering program and hire one full-time faculty member

Title V Grant

- HED approval received for Health Information Technology Program – start in Spring 2013
- Surgical Technician program is planned for start in Fall 2013

- Planning will start on a Physical Therapy Assistant Program – all of the NMSU community colleges will share in this program

#### Energy Conservation Measures

- Classroom and hallway lighting has been replaced
- Planning has begun for an energy management system to centralize the controls
- Rebate in the amount of \$64,000 received from Excel Energy

#### Capital Outlay Requests

- Presentations made to HED/LFC
- Request for planning and design for a childcare/child development center
- Request for continuing infrastructure needs including the energy management system

#### Workforce Education Initiatives

- Discussions continue with Intrepid Potash and Mosaic Potash on the major donations for the Industrial Maintenance Mechanic Program
- Welding program is undergoing expansion with additional specialties offered to meet industry demands
- Consideration is being given to becoming a welding certification testing site
- Building Trades Program offers students the opportunity to work with Carlsbad Community Development Corporation to build homes in Carlsbad (There have been six or seven homes in both Loving and Carlsbad that have been built and are occupied)
- Additionally, Eddy County has granted NMSU Carlsbad the use of a facility at the airport to offer building trades courses as alternative sentencing for certain offenders
- Contracts are in place with Carlsbad Municipal Schools to offer Auto Body Collision courses at the high school site
- Planning has begun on the development and implementation of a Fire Technology Program
- Discussions are underway with a local provider to consider the possibility of offering cosmetology certificates and an AAS degree

#### HLC Accreditation Status

- NMSU Carlsbad abides by AQIP accreditation processes (7 year cycle)
- All action plans have been updated and very positive responses have been received
- AQIP report is in final stages of preparation and will be submitted by November 1, 2012
- Dr. Steve Spangehl (HLC Liaison) will visit the NMSU Carlsbad campus during the Fall 2013 semester
- Visiting AQIP Committee will conduct their evaluation during 2014 – 2015
- NMSU Carlsbad personnel will attend HLC meetings in March 2013 in Chicago

#### Nursing Accreditation Status

- NLNAC granted full accreditation to NMSU Carlsbad through 2019 with no required actions or reports
- New Mexico Board of Nursing granted full approval of NMSU Carlsbad Nursing Program with no required actions or reports
- If the proposed state-wide ADN/BSN nursing curriculum is adopted, then NMSU Carlsbad and all other nursing programs will be required to submit a notice of substantive change to NLNAC and NMBON
- This could necessitate an additional accreditation visit by NLNAC

Regent Gonzales commended NMSU-Carlsbad for their hospitality. He also asked if those were the only accrediting agencies that are on the Carlsbad campus.

Dr. Gratton responded that for now only HLC and NLNAC are the accrediting agencies. Once the Health Information Technology Program and Surgical Technician Program start, there will be additional accrediting agencies added.

Regent Gonzales wanted to know how the NMSU-Carlsbad campus is addressing the situations that NMSU-Dona Ana is facing.

Dr. Gratton responded that they make sure to address any issues as soon as they arise. Also, their staff member that doesn't have a master's degree is strictly in a lab setting. All teaching faculty have a masters in nursing.

Regent Gonzales wanted to know how to attract faculty to teach nursing.

Dr. Gratton responded that many of their faculty are from Carlsbad and want to stay in Carlsbad and teach. That has help the NMSU-Carlsbad nursing program stay accredited. He also mentioned that the salary is a big issue for our nursing faculty.

Regent Pino asked about the resurgence of Potash and how long it is expected to last.

Dr. Gratton mentioned that it is cyclical, like oil and gas. It has its slumps and also peaks. It is doing really well and has a big workforce.

Regent Pino asked if the students that build houses were exposed to entitlements, permits, inspections, warranties, and customer service.

Dr. Gratton replied that the students work with a licensed contractor to introduce them to the whole process of building a house. It is a very successful program.

Regent Mitchell asked about what percentage is the online courses that contributed to the enrollment increase.

Dr. Gratton replied that he didn't have the percentage on that, but that online courses are an attraction.

Regent Mitchell wanted to know the graduation rates for NMSU-Carlsbad.

Dr. Gratton responded that he would get that information for Regent Mitchell and stated that it is now a requirement from the Governor and the Secretary of Education for funding. Retention is an important statistic for NMSU-Carlsbad.

Phillip Carrasco, NMSU-Carlsbad Student Body President spoke about the activities that they have done this semester:

- Coffee and donuts, Meet and Greet with students and faculty
- Nacho Bar
- Student organization recruits - PTK, SMA & CJ were present – Pizza provided
- College Roadtrip to Success presentation
- Chips and Salsa Party
- Annual Fall festival – canned goods will be donated to a non-profit organization
- Angel Tree for December – donation of toys for the needy

Regent Cheney thanked Phillip for his service.

- b. Fall Enrollment and Student Affairs Update (Dr. Bernadette Montoya, Vice President Student Affairs and Enrollment Management)

Dr. Montoya gave the following updates:

Enrollment System Wide

- Increase in 2010 in student credit hours System wide
- Drop since 2010 in student credit hours System wide

Community College Enrollment:

- Community Colleges - Increase only at NMSU-Carlsbad
- Dual Credit increase across System wide (Carlsbad up 46.5% from last year)

Undergraduate and Graduate Enrollment:

- Decrease in both headcount and student credit hours since 2010

Fall Enrollment Admissions Funnel:

- Increase in Yield for First Time Freshmen
- Decrease in Yield for Undergraduate Transfers
- Decrease in Yield for New Graduate Students

Entering Student Cohort Fall 2012

- Enrollment 2,061
- Decrease in College of Arts & Sciences
- Decrease in College of Business
- Average ACT Score 21.1
- Average high school GPA 3.374



#### High School Draw

- In the year 2013, NMSU is expecting a drastic decrease state wide for high school graduates
- On an average, NMSU draws 9.8% of NM graduates and have been consistent since 2001

#### Graduate Enrollment

- 21.2% decrease in new graduate students from NMSU
- 14.9% increase in in-state students
- 27.3% increase in out-of-state students
- 8.6% increase in non-degree students
- 6.2% decrease in Master's degree students
- 15.4% decrease in Ed. Specialist degree students
- 1.3% increase in Doctoral degree students
- Largest increases in CJ, Applied Statistics, Industrial Engineering, Counseling and Educational Psychology, and Educational Administration
- Largest decreases through the College of Business (loss of faculty lines), Ag Econ, Accounting, History, Geology and Math

#### International Enrollment

- 17.6% increase in number of international undergraduate students.
- Mexico is the largest country represented

#### Retention and Graduation Rates

- Current first-year retention rate is 72% (slight increase from last year)
- 70 students are still enrolled since 2004

#### Undergraduate Graduation Rates

- Increase in both 4 and 6 year graduation rate
- Current 4 year rate is at 15.4%
- Current 6 year rate is at 44%
- 32% of entering students require remediation which is a factor in their graduating timely

#### NMSU System Fall Enrollment

- In Fall 2012, 10.6% of NMSU students are taking courses at other campuses, down from 17.7% in Fall 2010
- Encouraging student to take courses at their primary campus – benefits include financial aide and scholarships, tutoring and academic support
- NMSU enrolls 4% of students from other campuses

#### Effect of Proposed Campus Restrictions

- SCH net loss in Alamogordo, Carlsbad and Grants campuses
- SCH net gain in Doña Ana and Main campuses

#### General Education Courses

- Seats still available in general education courses
- Looking to become more efficient in what courses are offered

Future Considerations

- Lottery Scholarship – if lost will have a devastating effect on all universities

Enrollment Management Initiatives

- First-year initiatives
- Electronic outreach – keeping up with technology
- Focus groups in northern New Mexico - to find students to help them feel comfortable about NMSU
- Graduation project – led by Dr. Terry Cook, have identified 768 students, since 2011, who have more than 94 credits earned at NMSU. Minimum needed for a bachelors degree is 128
- Graduate admissions process – now in the hands of the departments initially, which will be live October 18, 2012.
- Transfer center is open now
- Strengthen partnerships with cooperative extension offices throughout the state

Three considerations going forward in regards to enrollment challenges

- Position university in both pricing and marketing strategies
- Match student demand with our program curricular and course offerings that are consistent with each of our missions
- Pay close attention to the academic, social, cultural, and institutional factors that affect our student persistence and graduation

Regent Mitchell requested data of transferring of credits and having them applied towards a degree program.

Regent Gonzales would like to see data from our peer groups that show local residents attending the institutions in their communities. He also mentioned the issue of students that need remedial classes and are having a hard time getting to year two. He would like to see the graduation rates of students who didn't need remedial courses compared to those that did. He is interested in seeing NMSU getting their story out to new students.

Dr. Montoya mentioned that most students that don't attend NMSU attend UTEP or UNM. UNM has a full time recruiter in California and have an advertisement for a full time recruiter in the Dallas area. NMSU has not had that luxury, but we are hiring a temporary recruiter in Arizona where there has been an increase, due to the fact that they can pay resident tuition. Dr. Montoya mentioned that Doña Ana and Bernalillo counties are our biggest draw. NMSU and DACC saw a large decrease this semester from Doña Ana County. DACC still attracts a larger percentage of students graduating from our local high schools.

**13. RECURRING REPORTS**

- a. Report from the Chair, Faculty Senate by Dr. Timothy Ketelaar

Dr. Ketelaar provided the following updates:

- Faculty senate elections – Dr. Soumaila Sanogo, Associate Professor from Entomology Plant Pathology and Weed Science was selected as Vice Chair of the Faculty Senate.
- Legislation that passed:
  - Proposition 02 – Proposal to change the name of Athletic Training Education to Athletic Training (time sensitive matter dealing with accreditation)
  - Proposition 03 – Proposal to add a Ph.D. program to Kinesiology
- Assigned to committee:
  - Proposition 04 – Proposal to create a Bachelor of Science major in Counseling and Ed Psychology
  - Proposition 05 – A Memorial to Recognize the New University Teaching council and to Support the Plans and Goals of the University Teaching Council
- Emergency legislation introduced:
  - Proposition 06 – A memorial calling for University Wide Faculty Forums on Compensation. The Senate COC has been tasked with determining the logistics of these forums, the proposed format is a formal presentation by the FS Working group on compensation, regarding their “Fact Sheet” followed by an opportunity for faculty questions, comments and feedback.
- A formal presentation was made to the Full Senate by the Faculty Senate Working Group on Compensation
- An update was provided to the Full Senate on the current situation regarding the President’s Leave of Absence and Resignation
- Faculty Senate welcomed Dr. Pacheco to NMSU and thank him for leading us through the next several months as NMSU searches for our next President. Dr. Pacheco invited the Faculty Senate working team to lunch his second day on the job.
- Bond C will not raise taxes and many students will benefit from this bond if the voters choose to pass it.

- b. Report from the President, Associated Students of New Mexico State University by Ms. Breeana Sylvas

Activity update:

- Centennial tailgate which promoted an alcohol free environment
- Family fun day for students’ children
- Gearing up for Homecoming Week
- Keep State Great is this week
- Need for advisors for students
- Recruitment for out-of-state students – recommend the Western Undergraduate Exchange system, which is a good resource for students to attend a university outside of their state at resident tuition.

- c. Report from the Chair, NMSU Employee Council by Dr. Fred Lillibridge

Dr. Lillibridge shared the following:

Employee Council shares the same concerns as have been presented by students and faculty. They care that so much money was spent, especially since the bulk of the salary savings would come from positions that would have been occupied by their members and that some of their members would have to do even more. What they are most concerned about is not what has happened, but what will happen in the future. Like other stakeholders, they want a meaningful and significant role in the selection of the next President. NMSU needs stable leadership and need to get it as soon as possible. Dr. Lillibridge mentioned that in his 20 years of service, he has experienced about 11 presidential changes. He would like to get the Chair of Employee Council to be an ex-officio member. At the last meeting, the word "staff" was not mentioned, and it sent a wrong message at a very critical time. The reason that all of us work at NMSU is to serve our students and the people of NM. Employee Council members, our fellow employees in the bargaining unit, and administrators all across the board, strive to create an environment where our faculty and students can perform at their best. Employee council members are only asking that their efforts be recognized. While everyone appreciates the awards that are regularly conveyed to deserving employees, one has to know that there are 100's of equally deserving employees who are not. Finally, what can be done for Employee Council? If the Faculty Senate or the Faculty Senate Chair should be involved in what is being done, then so should the Employee Council and so should the Employee Council Chair. Employee Council looks forward to working with NMSU leadership to make NMSU the best university system it can be.

Regent Cheney thanked Dr. Lillibridge for Employee Council's offer to assist as the university moves forward.

#### **14. OTHER / COMMENTS**

Regent Cheney mentioned that the Regents take their role seriously and that they have made some tough decisions over the past few weeks for the good of this university. The Regents stand by their decision. They looked at the stakeholders, what their options were and reached an agreement that they still believe is in the best interest of the university. They are very excited about the future of the university.

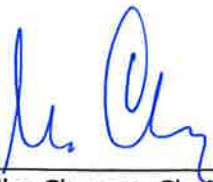
Regent Pino officially welcomed Regent Mitchell to the Board.

Regent Cheney mentioned that Regent Mitchell is a phenomenal addition to the board. Regent Mitchell is a tireless community servant that brings a lot of knowledge to the board and has a good successful track record in helping bring more efficiency and effectiveness to our state in many different avenues. She also has a fine family that she has responsibilities to in addition to a business that her and her husband own. Regent Cheney thanked Regent Mitchell for her dedication and is thrilled to have her on board.

#### **15. ADJOURNMENT**

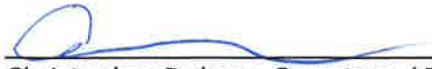
There being no more business the Board of Regents adjourned at 11:48 a.m.

Minutes recorded by Carolyn Aragon.



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Mike Cheney, Chair  
Board of Regents



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Christopher Dulany, Secretary / Treasurer  
Board of Regents