MINUTES OF THE BOARD OF REGENTS
NEW MEXICO STATE UNIVERSITY

1. CALL TO ORDER

The Board of Regents of New Mexico State University met in the Regents Room, Educational Services Center, Las Cruces, New Mexico on Monday, August 20, 2012.

Chair Cheney called the meeting to order at 9:05 a.m.

Regents Present
Mike Cheney, Chair
Isaac J. Pino, Vice Chair
Christopher Dulany, Secretary / Treasurer
Javier M. Gonzales, Member

Ex-officio Regents Present
Dr. Stu Munson-McGee, Faculty Senate Chair
Breeana Sylvas, President ASNMSU

Officers of the University Present
Dr. Barbara Couture, President
Dr. Wendy K. Wilkins, Executive Vice President / Provost

Chair NMSU Employee Council
Dr. Fred Lillibridge

Other Presenters
Dr. Margie Huerta, President, NMSU—Dona Ana
Ms. Angela Throneberry, Senior Vice President for Administration and Finance
Glen Haubold, Assistant Vice President for Facilities and Services
Greg Walke, University Architect
Jack Kirby, Executive Director of Project Development of Engineering
Jean Robinson, Assistant Director, Facilities
Mr. Bruce Kite, General Counsel
Mr. Ricardo Rel, Assistant Vice President for Government Relations
Dr. Dennis Prescott, Vice President for University Advancement
Dr. Tina Byford, Associate Vice President, Advancement
Dr. Tammy Campos, Director, Alumni Affairs
Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture

2. INTRODUCTIONS

a. Introduction of Press, Elected Officials, and Others by Maureen Howard, Associate Vice President for University Communications and Marketing Services
Associate Vice President Maureen Howard announced that from KVIA, Tom Scott and Vanessa De La Vina and from the Las Cruces Sun News, Diana Alba and Cheri Hill were present.

b. Introduction of Dr. Cornell H. Menking, First Associate Provost for International and Border Programs by Provost Wendy Wilkins.

c. Introduction of Mr. Chuck Davis elected member of the Las Cruces School Board.

3. APPROVAL OF AGENDA

Regent Cheney proposed the following amendments to the agenda. Request to move Agenda Item 12.c (DACC Nursing Accreditation Update) to follow Agenda Item 4 (Public Comment and Agenda Item 11 (New Mexico State University President’s Report) to follow Agenda Item 13 (Recurring Reports).

Regent Dulaney moved and Regent Pino seconded to approve the agenda with proposed amendments. The motion carried unanimously.

4. PUBLIC COMMENT

Earl Nissan has been an adjunct faculty member in the Education Department of the Health and Public Services division for the past 13 years. He has always taught three 3 credit courses each semester and was expecting the same for Fall 2012. To their knowledge, policy was that part time faculty could not teach more than 3 courses for a total of 9 credit hours or if assigned the issue became being paid benefits. All part time faculty agreed to teach 9 credits without receiving benefits, therefore saving the instructional budget from the expenditure of hundreds of thousands of dollars. During the past three months the DACC administration revoked the policy of the maximum of three classes per semester for an adjunct by now only allowing up to 8 credits or only two 3 credit courses. This policy was changed without any notification to adjunct faculty. The adjunct faculty found out through their dean and departmental chair in July when class assignments for this semester were being made. This meant that all the adjunct that had three classes last semester would only have two. Many adjuncts were listed as teaching three, only to have one taken away, even after students had registered for classes. New people were hired to teach those classes taken from those adjuncts that lost a class.

Chelsea Carter, a fourth level nursing student at DACC, would like to request to meet with the BOR to discuss some options that the fourth level nursing student group has come up with for their situation. Chelsea would like to know from Dr. Huerta what she has for this group to get in an approved nursing program. Would like to know if marrying the satellite schools have been explored as far as the fourth level students going to Alamogordo or Carlsbad for the 23 students in the fourth level. Would also like to know how the BOR views the NLNAC Accreditation. It’s been said that it’s of utmost importance to have it, but it has also been said that it is optional and that these students absolutely don’t have to have it to get employment. Finally, Dr. Huerta acknowledged that there is a severe disadvantage to the fourth level students and that
is why these students are working so hard at options. Their goal is to help fourth semester student’s graduate from an accredited program. As of now, the options that these students see are dropping out, graduating unaccredited, or continuing through NMSU which means another two years, at minimum.

Carrie Huffman, a fourth level nursing student at DACC, is on her last semester and should graduate in December. After graduation, she expected to take her RN in February, hopefully pass, and be able to work at any hospital that she chooses, because she expected to graduate from an accredited college. At this time she is not going to graduate from an accredited college so her possibilities of getting employment at a hospital are very little because a lot of hospitals only hire students from an accredited university. She doesn’t feel that anybody is trying to help them. The community is trying to back these students, but there is only so much they can do. The students are now asking the BOR for help to look into this and help these students find a solution.

Amy Avalos, a fourth level nursing student at DACC, expressed her concerns regarding the satellite options. The community has come forward to help. A total of five faculty have come forward to help these students with the transition to another campus if this is a possibility. The 2010 report, when the nursing program was placed on warning, was not provided. The 2012 paraphrased report was provided, but on this document there wasn’t a mention of student shortfalls just that the pass rates were where they needed to be. Apparently, it was administration and faculty shortfalls and DACC had two years to fix that. Many students are out of financial aid to go on to get a bachelor’s degree, not just tuition costs, but also these students have been going to school fulltime and not working. This financial stress for another two years on their families is not an option for many. Amy has been working at Memorial for the past five years and has invested in them as much as they have invested in her. They paid for three semesters through an auxiliary scholarship through her nursing program. Memorial was expecting her to graduate in December and was hoping to hire her after she passed the boards. There are many students in the DACC nursing program that are going to have to look at possibly transferring to get the job opportunities that they looked into when they signed up for an accredited program.

Dr. Dillon, who has a Ph.D. in electrical engineering mentioned that he believes there will be two programs that will not be accredited at DACC. He believes the main problem is hiring practices. He stated that DACC picks the person first, and then they advertise the qualifications of the position that match that person. DACC advertised for a master’s in education for the dean of engineering technology. Eight people were interviewed, four with Ph.D.’s., but none were hired. Dr. Dillon was a department chair six years before when he came. He mentioned that only 4 students graduated from the program. Today there are 25 students who have graduated. Half of his students are placed at a salary of $65,000.00. All of them are placed before they graduate, but he was demoted. The person that Dr. Huerta picked has a master’s degree in Industrial Engineering. DACC does not have industrial technology or industrial engineering program at all. This person is not teaching a single course, because he is not qualified. Dr. Dillon would like to know when NMSU or the BOR is going to take any action. He mentioned that there was a professor, Mike Adams, which retired about four years ago. To date, that position
has not been filled. He mentioned that there will probably be problems next year and that the students will not be able to get jobs anywhere.

Sunny Bell, a retired nurse from the community, spoke about the DACC nursing situation. She has a letter dated July 30, 2012, which is a follow-up to numerous letters that had been sent to DACC regarding the nursing problems. She thinks that through the course of communications the entire contents of the problems before DACC had not been fully communicated. She is going to focus on eight points that are in this letter from the National Accreditation Board.

1. A majority of the part-time faculty are not credentialed with a minimum of a masters degree with a major in nursing. (this is known and has been publicized)
2. The number and utilization of the full time faculty do not insure that the program outcomes are met.
3. Part time faculty have not consistently been oriented and mentored in their areas of responsibility.
4. Systematic assessment of full and part time faculty has not been consistently implemented.
5. There is a lack of evidence of systematic and consistent implementation of the evaluation plan.

(note: the first four are related to faculty and the last four are related to students)

6. There is a lack of evidence that evaluation of student learning outcomes is integrated into the systematic plan for evaluation. She pointed out that this has nothing to do with the ability and learning of the student. It’s the administrative issues as far as the evaluation of these things.
7. Aggregated evaluation findings are not documented for all components of the evaluation plan.
8. There is a lack of evidence of consistent documentation of decision making to improve student learning outcomes.

The rest of the letter has to do with the methods that would have been used to correct these things. However, she was informed that a zero tolerance point came since the year 2006, but culminating severely since 2010. These things were known by some but not known by all. She proposes immediate investigation as to why these issues were apparently downplayed and ignored. Also, there mentioned that there should be a study as to who is responsible for the deficiencies and the failure to correct and communicate to provide protection for the students of DACC and the entire Las Cruces community that is subject to the results of the failure of this college.

Brittany Barham, a fourth level nursing student at DACC, is here today to address this issue of accreditation. Over the last two years several cohorts of students have been entered into the nursing program with a variety of career goals in mind. Her particular cohort entered in the spring of 2010. According to the NMBON, New Mexico Board of Nursing, the program was aware of this warning status for the last two years. Ms.
Barham stated that this wasn't made aware to them as students until April of last year. When it was made aware that DACC was on a probational status and the impact that it would have on our careers or the possibility that it could actually be lost wasn't really stressed or explained clearly to them. They felt that if that would have been made aware to them, they would have made better choices as far as their futures were concerned. They feel that the department and school were dishonest with them and that DACC took their futures into their own hands. A majority of students in this program require accredited nursing status for the career goals that they came into school for. Most of the students in this nursing program have very limited funds as far as education is concerned and they were all planning on working as RN's to achieve higher education for the community. Her particular cohort is most affected by this current situation. The students are out of money, out of time, and out of options right now. These students can't thank NMSU's nursing program enough for the work that they have already done into finding options for them and they don't want people to think that it isn't appreciated. Unfortunately, NMSU's options right now are not attainable to the students because of financial reasons. Many of them are out of student loan money or they are reaching a point where the university is going to cut them off based on credits. The plan with NMSU, that has been stated, is that it takes another year and a half to two years of school at a cost that is actually over double of what the students are used to paying and have budgeted for their education. They want to be the nurses that graduate from DACC, not the nurses that graduated from the non accredited group from DACC. They want the community and the state to know that NMSU and DACC create the finest nurses in the state. Recently, their director sent out an email that DACC has a 100% pass rate. They understand that the program is working to solve the problems that led to the non accreditation, but that doesn't help these students. They want to be nationally accredited nurses and they hope that NMSU will help them find a way to do that. All involved will need to think outside of the box, but the students know that NMSU will not let them fall to the waste side.

Gary Beal did not present.

Regent Cheney thanked everyone for their comments and appreciates what the students aspire to do and what many of them are already doing.

12. INFORMATIONAL PRESENTATIONS

c. **DACC Nursing Accreditation Update – (Dr. Margie Huerta, President, NMSU – Dona Ana)**

Dr. Margie Huerta presented along with Tracy Lopez, Program Director of the Nursing Program. Ms. Lopez has been the Program Director since 2010. Dr. Huerta stated how disappointed and sorry they are that they lost their accreditation. She mentioned that this has been shared with students by both herself and Ms. Lopez, in meetings, in writing, individual phone calls, and individual emails. They have been responding as quickly as they both can from the request of the students and from the members of the community regarding this issue. Dr. Huerta mentioned that less than half of the community college's in the country do not seek or pursue accreditation, in large part because the parts of the country in which they are located, employment does not
require that they graduate from an accredited institution or that the university of choice, if they decide to transfer, does not require that they come from an accredited program. The State Board of Nursing approval allows DACC to keep their doors open, allows for students to sit at exams, and to take their NCLEX, which is their national exam, which was at 100% for their December 2011 graduates. She mentioned that they did communicate with students, they had it on the DACC Nursing website, and during orientations, and students were informed that they were on warning. When the accreditation body came to visit the program, Dr. Huerta called a meeting with all the students the same day after the exit interview. She mentioned that she put it in writing, met with the students, met with the faculty and that they did not have the final decision. Dr. Huerta shared some information with them that was preliminary information that the accreditation body shared with her. Beyond that, Dr. Huerta could not share any other information. They reason why Dr. Huerta remained hopeful is because the program had turned around from where it was in 2009. The program had made significant progress in terms of the pass rate, which is one of the things that DACC was cited for non-compliance previously. For the last three years, aside from this December, they have had above an 88% pass rate. This percentage is above what the NLNCA and the State Board of Nursing requires. DACC’s employment rate for the past four years has been at 100%. DACC had received no non-compliance statements in regards to their curriculum, which is a key component. There are six standards, and there are over 50 criteria. They thought that with this they would have enough to make it through, and obviously they didn’t. They were devastated by the news, disappointed and sorry because Ms. Lopez has been working along with the faculty to get the nursing program turned around. At DACC, there have been no spared resources to help her and the faculty for whatever they needed (equipment, supplies, etc.) so they were hopeful that the board would decide otherwise. And as Ms. Lopez has stated, DACC has to be perfect and Dr. Huerta thought that with the data they had and the number of years of the data that this would have been sufficient for the board.

Dr. Huerta mentioned that it was Standard 2 that was in non-compliance. This is the number of full time faculty, the ratio of part time faculty to full time faculty, and the BSN to MSN, that has been an issue. One reason DACC does not hire more faculty is that there is a national shortage of faculty and the second reason is that DACC needs to become more competitive salary wise. Dr. Huerta stated that she had a meeting with President Couture, Provost Wilkins and others to discuss looking at the salary scale. Dr. Huerta mentioned that they won’t be able to bring in nurses if they are not competitive. This is a key issue for DACC. There has been an increase of the salary of the nursing faculty but not significantly enough for them to want to come and stay at DACC. Dr. Huerta also mentioned that another reason for non-compliance was Standard 6, which stated that DACC did not have enough years of data. DACC had provided three years of data but that was not enough.

Dr. Huerta explained the steps that are required for initial accreditation. Since DACC lost their accreditation, DACC will have to reapply as if they were a new program. DACC has been accredited for 15 years from 1997 through August 1, 2012. DACC has reached out to the state board of nursing and gotten their full support. There were rumors going around that mentioned the reason DACC was on the state board’s agenda was because DACC was going to close its program. The reason DACC was on the agenda
was to provide updates and also because a notice had just been given to DACC about their accreditation status and it needed to be shared statewide. The state board will make another visit in January and Dr. Huerta feels they will pass. The only option that community colleges have for accreditation is NLNAC. There are no other accrediting agencies for community colleges. The universities do have another choice and that is CCNA, the one that NMSU is accredited by. Dr. Huerta then stated the following steps required to seek accreditation: (1) File a candidacy information form, assigned a mentor; (2) A mini self-study is prepared and submitted (earliest Spring 2013); (3) NLNAC notifies the program of acceptance or denial of candidacy within eight weeks. If granted, program has up to two years to submit a full self study and apply for a full visit; (4) Provided full accreditation is granted after the full visit, all students enrolled or graduating will be grandfathered into the new accreditation.

Dr. Huerta discussed meeting with President Couture, Provost Wilkins and others, regarding several options for the DACC nursing students. Option one was that students may remain in the program. Option two is that students may go straight to NMSU’s BSN program. Another option included, that NMSU’s School of Nursing will look at and get confirmation from CCNA, the accrediting body, to make sure that DACC graduate students, though the program is not accredited, be allowed to enter into the NMSU Nursing program. Dr. Huerta and Ms. Lopez have met with Dr. Shultz, program director from the school of nursing, about this and the students have shown tremendous interest in this. Another option was possibly joining with one of the other accredited programs of our NMSU family, for instance NMSU – Carlsbad. Dr. Huerta will be asking Dr. Tanner, CEO of NLNAC, if DACC students could be transferred to Carlsbad for their fourth semester. The classes would be listed under Carlsbad, but be taught at DACC and by DACC faculty. This would insure that DACC students graduate from an accredited program. They do not know if the NLNAC will allow this. Dr. Huerta wants to make sure that these students have an option to complete and graduate from an accredited program. Dr. Brown, who works with the Higher Education Department, will be working with Dr. Huerta to see if the fourth semester students would be able to graduate from an accredited program since DACC is part of the NMSU family. At this time, DACC needs to think outside of the box and the priority is to help their students.

Dr. Huerta mentioned that the CEO’s, in particular, Paul Herzog from Memorial Medical, called her twice to help with the situation. She told him that the way he could help was to employ her students. She told him to help her work with LifePoint, which is the corporate office, to give an exception to hiring from a non-accredited program. Dr. Huerta and Tracy Lopez will be meeting with Paul Herzog and with Mountain View to see if anything could be done in regards to their policies. Dr. Huerta mentioned that there are also other hospitals in the area that will employ students who have graduated from a non-accredited program; Advanced Care, Southern NM Rehab Hospital and a majority of clinics. A list has been created for the students to see where they may get employment now that accreditation has been lost. Las Palmas and University Medical Center in El Paso do not require graduates from an accredited program either.

Dr. Huerta would like the students concerned about financial aid to contact her so the financial aid office can look into their situation. Students that seeking an associate's
degree can take up to 92 credits and still be covered by financial aid and up to 190 credits for a bachelor's degree.

Ms. Tracey Lopez stated that as of August 10, 2012 there were 100 students enrolled in the program; 24 at first level, 29 at second level, 22 at third level, and 25 in the graduate position or fourth level. As of August 19, 2012, there were 16 at first level (two went to Respiratory Therapy, two have transferred to main campus to pursue a BSN, and the other four are unknown), there are 22 at the second level (two transferred to main campus to pursue a BSN and the other five are unknown), there are 18 at the third level (two transferred to main campus and the other two are unknown), and there are 23 at the fourth level (two transferred to main campus to pursue a BSN). Dr. Huerta mentioned that for the students who have transferred to another program, but would like to return if the nursing program is reaccredited, their slots will be held for them. The students will need to communicate with Ms. Lopez on their plans to make sure their slot will be held. Dr. Huerta mentioned that Dr. Couture will be creating a group that will work with all of the community colleges and NMSU to insure that everyone is on track with their accreditation and other items.

Regent Gonzales wants to understand what it means to him, if he were a fourth level student, who entered into the program with goals to achieve, about entrance into the workforce.

Dr. Huerta said that it means that right now, if the program were to stay as it is, the students could get hired, but their options would be reduced.

Regent Gonzales wanted to know who would hire him.

Dr. Huerta mentioned that he would get hired by Advanced Care Hospital in Las Cruces, Southern NM Rehab Hospital, the clinics, Las Palmas in El Paso, and University Medical Center in El Paso.

Regent Gonzales then asked who would not hire him.

Dr. Huerta then responded that Memorial Medical, Mountain View, and Sierra Medical Center (El Paso) would not hire him.

Regent Gonzales wanted to know how realistic is it for any of these big hospitals to hire our students as compared to students from an accredited program.

Dr. Huerta responded that she believes they would hire our students over others because many have been working in these hospitals for their clinicals and the hospitals know the quality of DACC students. The hospitals are supportive of DACC students and have responded favorably for the program, but their policies state they won't hire students if they don't come from an accredited program.

Regent Gonzales asked that if the state nursing program would allow for Carlsbad to accept DACC students, they can graduate with an accredited program.
Dr. Huerta mentioned that this is an option that they are looking into, but need to get approval from the NLNAC.

Regent Gonzales mentioned that one of the reasons that DACC didn’t get accredited was because of the faculty makeup. He wanted to know what the chances are, if faculty make up doesn’t change and resources aren’t created, that the state would actually say that they can stay in Las Cruces and continue to go to school with faculty that isn’t necessarily meeting the accreditation goals.

Dr. Huerta mentioned that Ms. Lopez has done an excellent job of recruiting for additional faculty. They are also looking into the salary issue to make adjustments so faculty will come and stay for the long term.

Regent Gonzales mentioned his concerns that this situation seems to have come out of nowhere and he is worried that there are other programs that are accredited that could potentially lose their accreditation. He wanted to know how to identify problems that are emerging, as one faculty member pointed out, and that this doesn’t happen again. He asked if Career Services has been involved in this situation.

Ms. Lopez mentioned that she has worked closely with all the local hospitals to insure that DACC students get placed. If there is a student that cannot find a job, she will call different places and have she has actually helped several of them achieve employment. She mentioned that Career Services is not as familiar with the health care arena as she is. Ms. Lopez stated that she has a 100% placement rate with all of their graduates since she arrived on campus.

Regent Gonzales asked that given today’s situation, what would the percentage rate be for the 23 fourth level students to get employment.

Ms. Lopez responded that they should all be able to get employed, but it may not be where they initially wanted to go. She mentioned that most graduates want to work in an acute care facility, not a clinical or a doctor’s office, because the salaries are much higher and the experience that is achieved is much broader. That is one of the biggest concerns of these students. Also, many of them would like to move on to do other things as well, like to be CRNA’s or other advanced practice nursing which requires a certain number of years of acute care experience in certain areas, in order to achieve that. There are options across the United States, in El Paso, in Albuquerque, but our students want to stay here in this community.

Regent Gonzales said that we made a promise to these students; we represented to them that if they came into our program that they would be able to rely on a quality education that would get them into the workforce. He mentioned that it is important that we continue to map a place for these students to find a way into the workplace. He hopes that the larger hospitals will have a sense of obligation to make sure our students have a place in their hospitals, because they can truly be able to address some of the critical health care needs that are facing them. He would like to do more, but he feels like their hands are tied. He said this rests on DACC’s nursing programs lap to be able to reach out to the health care community and to get these students mapped into a job.
The second issue he mentioned is if it is the faculty and the makeup of the faculty in our nursing program at DACC and that is our plan to go forward and get reaccredited, he's worried. For one, it was indicated that it is difficult to attract and retain faculty and secondly he would like to know what the resources are available by the university to invest to make this happen. What does it mean for the third, second and first level students who are counting on graduating from an accredited program. Based on what he is being told, he feels like the fourth levels students can be mapped into jobs, but the third level students, who are going to rely on graduating from an accredited program, he doesn't have a great sense that they will be able to get reaccredited in such a short period of time.

Dr. Huerta mentioned that one of DACC's students, Angela called Dr. Tanner. Angela, a second level DACC student, spoke to Dr. Tanner. Angela mentioned to Dr. Tanner that there are rumors that it will take a year and a half to get the accreditation back and Dr. Tanner said it wasn't true. Dr. Tanner said they are waiting to hear from DACC to see if DACC is going to ask for their accreditation back. If DACC is able to apply for accreditation in January and if everything is together and perfect then it is possible for DACC to get their accreditation back within that year and a half. She is crossing her fingers, because she is supposed to graduate in December of 2013. She wants to work at MMC and right now she won't be able to do that. She is not able to start over financially to go to NMSU to get into the BSN program, since she will be out of funds. This is a dream of theirs to become a nurse, to take care and work in their community and they are unable to do so with this situation that they are in right now. Angela said that it is not the student's fault that this happened. Angela honestly didn't know about this when she got into the program, because nobody told her and she can only hope that they can get this accreditation back before she and everyone else graduates.

Regent Dulany wants to make sure that when students are offered scholarships, if there is a requirement that they graduate from an accredited program otherwise there may be repayment issues. He wants to know if they are aware of this and of any unattended consequence that the students would face from graduating from a non accredited program. He asked if any other programs are on warning or in jeopardy of losing accreditation.

Dr. Huerta said that none of their programs are on warning or in jeopardy of losing accreditation. She mentioned that all of their programs are stable and have longevity in their programs. She mentioned that all of the allied health programs are in excellent standing.

Ms. Lopez mentioned that the majority of the scholarships are issued through the institution and it's the institutional accreditation not the program accreditation that is required for those. She has had a couple of students contact her from the community related to private scholarships obtained through private sources. She has asked for contact information and she told them she would be more than happy to go to bat for them and get them reestablished. The key is that it is an optional accreditation and that some people think it means that it is not a good quality program. She said that a lot of the issues that were brought up today are historical issues. DACC has corrected most of those but indicated that they still need more full time faculty and that this has been an
ongoing process. While it appears that they didn’t correct some things, that these issues are historical issues and were basically cited for things that occurred before Ms. Lopez came into the program. DACC thought the NLNAC would not do that because they had already cited them in 2009. You have to have three to four years worth of information data.

Regent Pino also mentioned how this issue seemed to come out of nowhere. The Regents didn’t start hearing about this until last week. When things like this happen, it is indicative of a more systemic problem in his view. He mentioned that these things don’t just happen. He is concerned when he hears others talking about potential systemic problems that might exist. He is sure that it is something that certainly needs to be reviewed so that those things can be taken care of before we have another sudden event. He mentioned to Dr. Huerta and everyone involved, to continue to communicate and collaborate. The worst thing that can happen in situations like this is for people to feel like they aren’t being told what is going on at all levels. This is an operation rescue, and when you are rescuing something everybody has to participate from the level ones all the way to the top. The quickest way to failure is to leave any one of the pieces out of the line of communication and collaboration. Based on the information provided, this needs to remain a focus. We can’t wait for phone calls, we can’t wait for letters and if we have to get in our cars and drive to get somewhere and sit outside someone’s office, then that’s what we need to do. Within our organization, we know this is a critical problem. People outside of our organization may not view it as critically as we do. We need to make sure that they are sensitized to our priorities. He knows there is a solution on the other side and hopes that it can accommodate our students, because when he was a student he was comforted in the fact he could go to the engineering program and things would be taken care of. With all the things students have to worry about, the fact that he wasn’t going to get hired because his accreditation disappeared in his last year was not one of them. This is certainly not a stress we need to put on our students.

President Couture responded to the issue of timing. This is an issue that NMSU will take a deep look at. It is very important for people to know that there are several different accrediting bodies that are involved when you have an issue like professional accreditation. The NLNAC, the body that accredits DACC and our other community colleges that have ADN programs, work through the faculty of that program and make their reports directly to the President of DACC. Back in the spring of 2012, Dr. Huerta let us know that this accrediting body was coming back for a second visit. Dr. Huerta expressed her confidence that this issue would be resolved and that was what was expressed to President Couture at that time. President Couture asked her to proceed and keep her apprised of what the situation was. We learned in August, when Dr. Huerta received the final letter from NLNAC that indeed they had lost their accreditation. This was the time that NMSU sprung into action to assist DACC. There was a meeting last Friday that involved President Couture, Provost Wilkins, Roberta Derlin, Bernadette Montoya, Dean Adera, Pam Schultz, Tracy Lopez, Ben Woods, Bruce Kite and also our other community college presidents as a way of addressing this issue in a more comprehensive way.
President Couture mentioned that there are two main objectives in addressing this issue with the first objective being to accommodate our students as best we can. Dr. Huerta went through what we understand to be the options for us. One, is the option to go into our NMSU/BSN program. Dr. Schultz has evaluated 50 student transcripts to determine what their capability would be of going directly into that program. There are some questions about financial aid. It is true that financial aid may be difficult for some students at this point, but we have some hope that it may be helpful to some students who wish to go into the BSN program. The second objective is for our students to graduate from the program and take employment from those institutions that will allow employment. Dr. Huerta has a second opportunity to talk to the CEO of Mountain View of what possibilities there might be.

President Couture stated that they are investigating into possibly working with the NMSU-Carlsbad nursing program. NMSU needs to verify that the accrediting agency will be able to approve that option. That is part of NMSU’s intention in talking to Dr. Tanner. President Couture introduced Dr. Wayne Brown from the Higher Education Department. President Couture, Provost Wilkins, and Dr. Huerta have each talked with Dr. Brown and HED has promised their assistance in working through these particular issues. The ADN to RN program at NMSU, Dr. Huerta correctly indicated that we wish to make sure that our ACN accreditation for NMSU is not jeopardized by any entrance we might make of students into that particular program. We are talking to Dr. Schultz and Dr. Adera about this particular option. Just to assure the university and state community, the NMSU – Las Cruces nursing program was reaccredited this spring for 10 years with an exemplary report.

Regent Gonzales had asked how we track accreditation. President Couture stated that accreditation tends to go and stop at the president of the institution where accreditation occurs. So in the case of NMSU – Las Cruces, President Couture sees all of the accreditation reports for everything that occurs at NMSU – Las Cruces. She doesn’t necessarily see the accreditation reports of those that go to the community colleges at the President level. She mentioned that this will be changing now, with the intention of making sure that we have good communication and are working well throughout our system.

President Couture spoke about her points; point one is to do everything we can for our students and point two, as Dr. Huerta indicated, to establish an ad hoc committee. The object of this committee is to assist DACC as they go through this process of reaccreditation, to assure that no stone is left unturned and that NMSU has done everything that was necessary to help the students succeed. NMSU will also back track to see what lessons have been learned from this experience so that in the future all of our programs that are accredited on all of our campuses have good communication. If there is an issue that looks like it is moving towards a crisis, this issue will be caught early and there is a commitment across the NMSU system to do that. President Couture has also talked to the other two community college presidents in our system about their participation in the second effort. These are the two presidents who have ADN programs that are accredited by this same agency. The Higher Education Department, the State of NM, our Las Cruces citizens, all of our students across New Mexico State University have President Couture’s pledge to do the first thing possible to help the
students in the nursing program. These students are of immediate concern. President Couture wants to assure everyone that NMSU – Las Cruces is working very closely with Dr. Margie Huerta and her team at DACC to come to a quick resolution for all of the nursing students.

Regent Cheney asked that updates be received on a weekly basis. He would like to see, out of the 100 students that are impacted, how many students have received a resolution. As this issue moves forward, he wants NMSU to start tracking and making sure people are satisfied on what has been offered. He wants to be in a good position in the very near future and that all 100 students are taken care of and a good plan has been put in place. Regent Cheney wants to make sure it is taken down to the student level.

Regent Gonzales wanted to know if it was possible, with concurrence of the board, to ask President Couture to provide to them some type of plan that has been discussed to address the measures that are being put into place. He would also like President Couture to address some of the issues that were brought up regarding the adjunct professors and how their participation is in some of these accreditation programs. If at all possible, as a representative of the board, Regent Gonzales would like Regent Cheney to be the boards adversarial liaison to these larger hospitals to communicate with the CEO’s of their expressed desire to see if there could be a modification of the policies to allow for graduates coming out of this very accomplished program to have the full consideration to be hired so the graduates can continue to live and be a part of this community.

Regent Cheney mentioned that he and the board stand ready to participate or help.

5. APPROVAL OF MINUTES

Let the record show that Regent Gonzales was out of the room at this time.

Regent Pino moved and Regent Dulany seconded the approval of the minutes of June 21, 2012. The motion carried unanimously.

6. REGENTS "ABOVE AND BEYOND" AWARD

a. President Barbara Couture introduced Jeanelle Chavez, Program Coordinator, Indian Resource Development Program, as the August 2012 recipient of the Regents Above and Beyond Award.

7. FUTURE BOARD MEETINGS

Approved Meeting Dates

- Monday, October 15, 2012, Carlsbad, New Mexico
- Friday, December 14, 2012, Las Cruces, New Mexico
- Monday, January 28, 2013, Santa Fe, New Mexico
- Monday, March 11, 2013, Las Cruces, New Mexico
April, 2013, Las Cruces, New Mexico (date dependent upon legislative session)
Friday, May 10, 2013, Las Cruces, New Mexico

Proposed Meeting Dates
- Thursday, June 20, 2013, Las Cruces, New Mexico (Board of Regents Retreat)
- Friday, June 21, 2013, Las Cruces, New Mexico (Board of Regents Meeting)
- Monday, August 19, 2013, Las Cruces, New Mexico

8. CONFIRMATION OF PRIOR EXECUTIVE SESSION

The Board of Regents of New Mexico State University met in executive session at 10:30 a.m. on Thursday, June 21, 2012, in Room 2 of the Educational Services Building in Las Cruces, New Mexico to discuss personnel, legal and real estate matters in accordance with Section 10-15-1H, paragraphs (2), (7), and (8) of the New Mexico Open Meetings Act. Those board members who were present hereby certify by roll call vote that only matters of that nature were discussed in closed meeting.

The motion to adopt this statement, upon being put to a vote, was passed and adopted on the following recorded vote: Chair Cheney, Vice Chair Pino, and Secretary/Treasurer Dulany. Three Regents present having voted in favor of said motion, said motion carried, and said statement was adopted. (Regent Gonzales was not present in the room at this time).

9. CONSENT CALENDAR

a. Policy
1. No action planned at this time.

b. Administrative
1. Approval of re-appointment of Davin Lopez and James Manatt, Jr. to serve a 2-year term starting on July 1, 2012 as Directors of Arrowhead Center, Inc. Board – (Ms. Kathryn Hansen, Chief Operating Officer, Arrowhead Center)

2. Approval of Disposition/Deletion of Property. University property being recommended for disposition/deletion – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)

3. Approval of Temporary Investment Report for Quarter ended 6/30/12 – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)
4. Approval of NMSU-Renovate Parking Lot 40 – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)

5. Approval of NMSU-Water Transmission Line Phase 2 – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)

6. Approval of the agricultural and research and public service legislative request for FY 14 – (Mr. Ricardo Rel, Assistant Vice President for Government Relations)

7. Approval of NMDA statutory repeal: 76-15-1 to 76-15-9 NMSA 1978; Fruit and Vegetable Standards – (Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture)

8. Approval of NMDA statutory revision: 76-19-1 to 76-19-14 NMSA 1978; Commercial Feed Law – (Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture)

9. Approval of NMDA statutory revision: 76-11-1 to 76-11-19 NMSA 1978 New Mexico Fertilizer Act – (Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture)

10. Approval of NMDA statutory revision: 76-5-11 to 76-5-28 NMSA 1978; Plant Protection Act – (Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture)

11. Operating Agreement between the Board of Regents of New Mexico State University, New Mexico State University – Alamogordo and the School Board of Alamogordo Public Schools – (Dr. Barbara Couture, President)

12. Approval of Honorary Degree Recipient for Fall 2012 Commencement (Dr. Dennis Prescott, Vice President for University Advancement)

13. Approval of NMSU - Las Cruces: Bookstore retail space renovations – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)

14. Approval of Resolution for Exclusions of Certain Directors or Officers as required by the Department of Defense – (Mr. Bruce Kite, General Counsel)

c. Real Estate

1. Approval from the Board of Regents authorizing the President to execute the Second Amendment to the Master Ground Lease between New Mexico State University and Arrowhead Center Inc. – (Mr. Bruce Kite, General Counsel)
Regent Pino moved and Regent Dulany seconded to approve the Consent Calendar as presented. The motion passed unanimously.

10. **ACTION ITEMS**

a. **Approval of NMSU-Las Cruces: Institute for Public Policy – (Ms. Angela Throneberry, Senior Vice President for Administration and Finance)**

Angela Throneberry introduced Glen Haubold, Assistant Vice President for Facilities and Services. Glen Haubold introduced University Architect Greg Walke, Executive Director of Project Development of Engineering Jack Kirby, and Assistant Director Jane Robinson who will present the Institute for Public Policy. If approved, the next stop will be the higher education department followed by the state board of finance.

Greg Walke mentioned that this project is the culmination of several years of very hard work by the College of Business and the Library to provide homes for the Domenici Archives and Institute for Public Policy and other programs of the College of Business. Major funding for this project is provided by a nine million dollar federal grant from the department of defense and five million from the state appropriations this year from severance tax bonds. There are some other state funds and NMSU funds involved in this project as well. The project is to be located in the center of the campus in the heart of the academic core as is shown in the district 4 plan of the master plan. The project involves 3 buildings, Branson Library, Hershel Zohn Theatre, and Jacobs Hall. There will be over 50,000 square space involved in this project. The second floor of Branson Library, the east wing, will be totally remodeled to handle the Domenici archives. The existing special collections area will be reconfigured to allow for the new space and new functions. Once the art center is completed at the end of this year, the theater department will move over there and they will vacate Hershel Zohn Theatre. The theatre, with all of its different levels, will be totally gutted and remodeled into the new Institute for Public Policy. In addition, space will be added around the east, south, and north sides to give the building a completely new face. In the center of this plan, what is now the theatre, will become the heart of the building, which will be a 230 seat state of the art high tech lecture hall. This will be the area where future conferences of the institute can be held and other university functions as well. To the right of this is the commons area, a two story atrium, which will be the center of conferences. Throughout the building there are offices for graduate students and for doctoral students for the Institute for Public Policy and there are 17 new classrooms ranging in size from 8-12 person seminar rooms to 30-40 person lecture halls. The architects are dealing with making sure all these levels work. This project affords NMSU the efficient and productive use of the existing space in the heart of the campus and at the same time it allows the creation of what is essentially a new building. The new building will be in the classic NMSU style. The north side is mostly hidden by Jacobs Hall and the west side is mostly hidden by Branson Library. The current schedule for the project, calls for us to complete working drawings at the end of this year, advertise for construction proposals in January, begin
construction in April 2013 and complete construction in July of 2014. The entire project will be complete by the end of September of 2014. Approval of the Institute for Public Policy will allow NMSU an opportunity to provide a home for these important archives, exciting new programs and to create additional up to date classroom, conference, and seminar space in the heart of the academic area for the whole university. With that, they request the approval of the project and stand for questions.

Regent Pino moved and Regent Dulany seconded to approve the NMSU-Las Cruces: Institute for Public Policy as presented. The motion passed unanimously.

A request to the board to suspend the agenda to allow presentation of item 11, the President’s Report, they are on a constrained time frame so this will allow us to do it efficiently.

Regent Pino moved and Regent Dulany seconded to approve the suspension of the agenda as presented. The motion passed unanimously.

11. **NEW MEXICO STATE UNIVERSITY PRESIDENT’S REPORT**

End of Summer Presidential Update on Goals and Accomplishments

President Couture mentioned that it has been a great summer at NMSU. There have been many children, teens, and adults taking part in dozens of summer programs that are offered by each of NMSU colleges during the summer. NMSU had high school students in the RASSI Camp program, which used robotics kits to turn on motors and gears to create robots and also compete in a tug of war with the robots. A young woman in a computing program taught middle school girls how to generate computer models and they also learned how to use software to develop their own applications in 3D animation to create video games and movies. All of this was intended to get more of our young women interested in engineering and science. Meanwhile, teachers and other professionals came to NMSU all summer long to focus on certifications and continuing education. While the summer programs here are all different, they all provide a summer of lifelong learning. Also, many of our current students spent their time this summer continuing their studies or working on campus. Many of the summer months are spent by our faculty and others preparing for our Fall term. In fact, a good illustration of what some of our students do during the summer will be presented by Breeana on all of the exciting things that ASNMSU has planned for the fall.

For the first report of the 2012 year, Dr. Couture mentioned the PREP Program (Pre freshman Engineering Program), which prepares young people for college and includes classes in logic, physics, technical writing, and math as well as hands on projects and field trips. President Couture introduced Ms. Rachel Texier, an incoming freshman at NMSU, who worked with the PREP Program participants this summer in the College of Engineering’s Reduced Gravity and Biomechanics Lab. Rachel plans to major in mechanical engineering and has already secured an assistantship in the RGB Lab.
Rachel Texier is looking forward to attending NMSU. She chose NMSU because it is close to home, it has a great engineering program, has received hands on experience in the Reduced Gravity and Biomechanics Lab, which is in her prospective field, and has received a scholarship to make her education affordable. This past summer she was able to help with the PREP Program. She stated that this is an excellent opportunity for students to get an idea of what their prospective field entails hands on. She is very excited for the challenges that she will encounter as a student at NMSU.

President Couture introduced Coach Dwayne Walker of the football program.

Coach Walker talked about having the opportunity to talk with the Athletic Directors from both Rice and Nevada Universities about building our programs. He mentioned that the football team has been working since December and that the team had a grade point average of 3.2 for summer school and how proud he was of them. He mentioned that this is something that they take seriously, along with character and everything that goes with just growing up. He likes this football team but still has his guard up, because you never know what type of team you have until you start playing games. He appreciates the support his program has received and is continuing to receive. He feels they are doing the right things to build a foundation for the football program.

Regent Cheney complimented the football program for having a higher graduation rate than the general NMSU population and for having zero incidents of social misconducts.

President Couture then brought in some members of the band to play the Aggie Fight Song.

10. **ACTION ITEMS (continued)**

b. **Adoption of the Board’s Annual Resolution Establishing Meeting Notice for 2012/2013 – (Mr. Bruce Kite, General Counsel)**

Mr. Bruce Kite stated that once a year the Board of Regents is required by law to pass a resolution setting forth its compliance with the Open Meetings Act. The resolution is essentially what has been passed in prior years, provides for ten days notice prior to board regular meetings, three days advanced notice before special meetings and in the event of an emergency meeting, where life, limb or property is at stake, 24 hours notice. In addition, the resolution indicates where the agendas can be found. We all know they are posted online, available at the Zuhl Library and we give notice to the media. Mr. Bruce Kite is requesting approval for the 2012/2013 Adoption of the Board’s Annual Resolution Establishing Meeting Notice.

Regent Gonzales moved and Regent Pino seconded to approve the adoption of the Board’s Annual Resolution Establishing Meeting Notice for 2012/2013. The motion passed unanimously.
c. **Approval of the Resolution supporting General Obligation Bonds B and C which support libraries and higher education institutions statewide, respectively**— (Mr. Ricardo Rel, Assistant Vice President for Government Relations)

Mr. Ricardo Rel mentioned that during the past legislative session, policy makers authorized a total of 9.7 million dollars for Bond B, which supports our libraries, statewide including our library here at New Mexico State University and 119.4 million dollars for Bond C, which supports a number of institutions statewide. The General Obligation Bond issues are a traditional method of financing educational facilities in the State of New Mexico. Passage of the bonds will not increase property taxes since it falls within the existing body capacity. Both Bonds B and C will have a positive impact on higher education in the State of New Mexico and the New Mexico State University system. Bond B includes funding for New Mexico academic libraries and also includes funding for our institutions statewide and for the New Mexico State University system. For Bond C there is a total of 24 million dollars, which includes 19 million dollars for the renovation of Jacobs and Hardman Halls, 2 million dollars for the Doña Ana Community College, and 1 million dollars for each one of our institutions statewide.

WHEREAS, general obligation bond issues are a traditional method of financing educational facilities in the State of New Mexico; and

WHEREAS, Bond Issues B and C will have a positive impact on higher education in New Mexico and the New Mexico State University system;

WHEREAS, Bond Issue B includes funding for NM academic libraries, including $386,090 for NMSU in Las Cruces; $26,442 for NMSU-Alamogordo; $13,539 for NMSU-Carlsbad; $83,349 for the Doña Ana County Community College; and $10,461 for NMSU in Grants.

WHEREAS, the projects in Bond Issue C includes $19 million for construction and renovations at Hardman and Jacobs halls at NMSU in Las Cruces; $1 million for infrastructure renovations at the Grants campus; $2 million for Doña Ana Community College; $1 million for renovations at the Carlsbad campus and $1 million for NMSU Alamogordo;

NOW THEREFORE, BE IT RESOLVED in official session that the Board of Regents of New Mexico State University endorses and supports Bond Issue B for libraries and Bond Issue C for higher education on the November 6, 2012 general election ballot in New Mexico.

RESOLVED, this 20th day of August 2012, in Las Cruces, New Mexico.

Regent Pino moved and Regent Dulany seconded to approve the resolution supporting General Obligation Bonds B and C which support libraries and higher education institutions statewide, respectively. The motion passed unanimously.
12. INFORMATIONAL PRESENTATIONS

a. University Advancement Update – (Dr. Dennis Prescott, Vice President for University Advancement)

Investment Report by Dr. Tina Byford

Dr. Tina Byford stated that the endowment pool is composed of investment monies from the foundation and from the university. The universities portion of that pool at the end of June 2012 was about 30%. The value was $128.8 million on June 30, 2012. The investment committee met to go over the performance of the endowment pool for the previous year and have been watching the chart of the Dow Jones index since the year 1900. They feel that the chart is showing the fourth repeat of history on endowment returns. The sequence shows a low point of volatility, a low point of more volatility and then the market takes off. The low point in the current sequence we are in, was from March of 2009. Dr. Byford mentioned that it is important to watch equities because equities compose about 46% of the endowment pool. The rest of the pool is composed of fixed income at 20% and hedge funds at 16%. Between equities, fixed income and hedge funds this is the majority of the pool. The distribution of returns for this past year was -2.7%, for the past three years it was 10%, and for the past ten years it was 6.4%. This is important because in the last ten years NMSU was ranked in the 14 percentile for endowment pools in the Merrill Lynch universe, which makes us well performing.

Dr. Byford compared how the endowment performed against the actual market cycles and stated that the endowment is doing very well. This is reviewed at every investment committee meeting, which are scheduled four times a year but held six to eight times a year. The market cycle analysis reviews four items. The first is Peak to Peak, which is the high point in the market to the next high point in the market, which our portfolio return was 11.9% compared to the SP500 which was 10.6%. The Trough to Trough, is the low point in the market to the next low point in the market, which shows our portfolio return at .8% compared to the SP500 which was -5.3%. The Peak to Trough, is the high point to low, which shows our portfolio return at -22.5% compared to the SP500 which was -35.8%. The Trough to Peak, is the low point to high, which shows our portfolio return at 12.7% compared to the SP500 which was 11.6%. This shows that we are doing very well. Fiscal year returns are important and benchmark returns are important, but it is also important to look at how our performance is for our entire endowment over different periods of time.

Dr. Byford showed the comparison of our institution to other endowment pools within NMSU’s group that have completed the survey from FY 2002 through FY 2011. NMSU is in the 100 – 500 million dollar asset endowment group. There were 823 schools that responded to the survey in 2011 and there were 251 schools in NMSU’s group. This is a nice comparison to show where NMSU stands. Looking at the last ten years, NMSU’s foundation endowment
performance has exceeded that of the average return of their peers for the NACUBO survey for seven of the last ten years.

Alumni Relations Update by Dr. Tammy Campos

Dr. Tammy Campos presented on the Alumni Association and shared the alumni numbers across the state of New Mexico by county with rollover of the graduates from May 2012. To date there are 58,416 alumni in NM. The highest concentration is about 26,000 in Doña Ana County. The next area with the highest concentration is up around the Santa Fe/Albuquerque area with almost 13,000 alumni. Currently there are six active chapters in the state of NM and there are strategies in place to increase alumni engagement and giving. One of the most efficient strategies to engage alumni is through geographically located chapters. During the last year, NMSU has reached out across the state concentrating on where some of those concentrations of alumni live within the state. Recently, the Alumni Association has held events in Artesia, Clovis, Roswell, Santa Fe, Albuquerque, Gallup, Grants and Las Cruces. There are many partnerships that are taking place across campus. NMSU is not only reaching out to engage alumni, but also engaging alumni in recruitment efforts and outreach efforts to the military. The Alumni Association is encouraging people to buy season tickets and celebrate Aggie Athletics. Since January, holding these events, the outreach is to 38,000 alumni in NM.

Nationally, as of June 30, 2012, there were 107,382 graduates of NMSU and NMSU Community College's living across the United States or at addresses that are military addresses, if they are overseas. There are 6,500+ alumni that live in other countries. The Alumni Association also looks at the numbers to see where they can make the greatest impact. The biggest concentration of alumni across the United States are in NM, Texas, Arizona, Colorado, Florida, Virginia, Washington, and California. At this time, there are a scattering of chapters in those areas now; two in Texas, one in Arizona, one in Colorado, one in Virginia, one in Washington and two in California. More work still needs to be done to serve these concentration areas. Some events have been held or are going to be held in Denver, Dallas, Houston, Las Vegas, Seattle, Phoenix, Washington D.C., San Jose, and Atlanta. Many of the alumni were very happy to be contacted to participate in these events. One of the most strategic outreach efforts is through chapter growth and NMSU is focusing a great deal of resources and energy on identifying alumni leaders across the United States so that alumni can come together and engage.

Dr. Campos mentioned some other strategies that fit within the goals of the Alumni Association. In May 2012, the Alumni Association kicked off the Lifetime NMSU Alumni email with the May 2012 graduates, which is also available to any alumni. There was an iPad drawing that encouraged these graduates to activate their lifetime email account. The advantage of this is to give NMSU access to these students that we may not have now. With communication now, Facebook, Gmail, and Twitter, NMSU wanted to give alumni a lifetime email account in order to have outreach to the alumni. The winner of the iPad received his
Bachelors Degree in Management and Mechanical Engineering and got his first job in Midland, Texas. He takes his iPad with him everywhere on his job and takes photos of everything that he is doing and sends them to us for NMSU’s Facebook page. Another strategy that the Association has worked on is to pay it forward. Beginning this year with the membership outreach, a portion of every new and renewed membership goes to the NMSU Alumni NM Centennial Scholarship Endowment Fund in celebration of the state’s centennial and to get the message out that any contribution makes a difference in paying it forward. Also, an edition of the alumni e-newsletter came out on June 2012. The response has been very positive. The Alumni Association is also implementing some strategies with social networking and are doing the analysis of those impacts to track what works and what alumni are responding to. Interest surveys are being used in the alumni chapters to determine what alumni in certain areas require. There is a difference of interests of expectations in generations of the programs wanted depending on the years alumni have been out of the university. There are several new young alumni programs being implemented beginning this Fall 2012. There will be Aggie Hours and is going to be piloted in Albuquerque in October 2012. A monthly alumni webinar series will be introduced that has a career development component. It will run for nine months and all alumni will have access to it. It will provide resume writing, interview techniques, and engaging alumni within their professions.

**Fundraising Report by Dr. Dennis Prescott**

Dr. Prescott provided the fundraising report and stated that fundraising was down 69% from the 2010-2011 year. In the principal areas that are closely monitored, individual, corporation and foundation gifts were increased. The total planned giving activity was increased a total of 520% which is significant. These are gifts received through estates or life income gifts. This builds an annuity of predictable results going forward. The number of first time donors of $10,000 or more exceeded our four year average as did the total number of donors $10,000+. In 2010/2011 there were two gifts in-kind totaling $30.8 million which produced a big spike. By taking away the two in-kind gifts, we are up 21% from a year ago and 43% from 2008/2009. Dr. Prescott attributes this to a campaign afterglow effect. Another positive trend that is being seen is that the number of new endowments established is up more than 100% from 2009/2010 from 32 to 70. This is likely due in part to the campaign and also in part due to the decision to increase the endowment minimum from $10,000 to $25,000 over a two year period. A number of individuals responded by wanting to get in before the increase took place.

The gifts received by college/unit were lead by agriculture, followed by arts and sciences and engineering (dead heat). Agriculture also enjoys the largest endowment of all of the colleges. There is a lot of room to grow in engineering, arts and sciences and business. Mark Giadden, development officer, moved from ACES to Arts and Sciences, which created an opening and the new development officer will be on board October 1, 2012. There will be eight new development officers over the next two to three years including two this year in engineering.
The current development officer in the College of Engineering is spread very thin doing other things besides major gift work. Also, a second development officer is going to be added to the College of Business and the College of Arts and Sciences this coming year.

A new state of the art donor information system called “Razor’s edge” was added and went live in July 2012. This new system can track activity, total performance by solicitor, giving by unit and many other things relative to development officer metrics. It can also create action reminders, recent gifts from prospects, and proposals awaiting decisions from prospects. This is a very powerful tool and game changer and will be very useful in the upcoming campaign.

In summary, volatility and financial markets will continue, but NMSU’s long term performance is strong. The reinvigoration of our Alumni Association continues to make progress and will be unrecognizable in a couple of years. In terms of giving, the trend lines are looking up and the hiring of additional staff will only increase this pattern as we move forward on another campaign.

Regent Gonzales mentioned that from his own experience, the Alumni Association has really improved. He asked, based on NMSU’s alumni, how much available money is out there and is this data spread across the development officers.

Dr. Prescott replied that there are two big challenges to raising new money, one is more identified prospects and the other is with identified prospects that we need more development officers to go see them. The database can be screened to help know where to focus our attention. From the last screen, there have been about 3,000 individuals identified that seem to indicate that they would have the capacity to make a major gift, but had never been seen by anyone. They have one fulltime development officer and her sole job is calling on these people. She is either qualifying them or disqualifying them as a prospect and handing them off to the appropriate development officer in different units. A new screening is definitely needed. The advances in technology and other things have made screening a database more sophisticated than ever. Now that the conversion of the new system is past, a more serious look will be taken at the next generation of screening and will be looking at firms that specialize in this.

Regent Dulany mentioned that he was also happy about the strategies that are taking place in the Alumni Association.

b. New Mexico Department of Agriculture Update – (Mr. Jeff Witte, Director/Secretary of New Mexico Department of Agriculture)

Mr. Jeff Witte mentioned the highlights of NMDA, which include general operations, computer conversion, general policy issues and a look to the future.
In general operations, they were faced with budget issues, which included a $517,000 budget cut. This impacted specifically the Standards and Consumer Services division, which is predominantly general funded. They were also faced with a new building, office reorganization and getting the Las Cruces staff centralized. Mr. Witte commended his staff for the complete reorganization of the department.

Mr. Witte showed a map of where NMDA offices and employees are located throughout the state. Predominantly they have staff in the Las Cruces main office. There are locations in Albuquerque, Santa Fe, Alcalde, Farmington and other areas, which are mainly the inspection staff. Basically there is a statewide footprint. He mentioned that in Portales is the Peanut Grading Station and in Clovis is the Clovis Market News Service.

The budget issues were addressed by having staff analyze their service territories. In the Consumer Services Division, which inspects the grocery stores, scales and other programs, staff mapped out the service territories. Mr. Witte evaluated his staff and decided to manage to his strengths. They used the new resources they obtained from the legislature this session to advertise to fill the Santa Fe vacancy and increase travel allotment for the inspectors. Mr. Witte doesn’t need any more office staff, but more staff is needed out in the country side.

With their computer conversion, they are on the fifth year of a five year migration plan from an IBM mainframe to a server environment. The maintenance contract was $200,000 per year. The current mainframe system is unsupported and the hardware is at the end of life. They are converting 1200 supporting licensing, inspection, registration and business processes. They have replaced eight commercially available software packages. Their projected annual cost savings at the end of June 2013 will be $161,000 on maintenance costs.

A highlight this year was the coordination of staff for the NM fires. The White Water Baldy fire found 200 head of cattle captive on a mesa unable to get out. They were able to coordinate with other agencies to get feed dropped to them. The Little Bear fire many horses that had to be evacuated and moved out. There would be conference calls every day at 9:00 am to discuss getting things done for the ranchers. Don Scott, Bureau Chief, NMDHSEM, Response and Recovery was quoted as saying, "We have had a very active couple of years involving wildfires and livestock and we have been able to rise to each occasion and met the needs of NM ranchers. The direct support and coordination between Emergency Management and our partners in Agriculture in New Mexico is unparalleled anywhere in the US. Thanks to all of you for what you do for all of us."

Another highlight is the New Mexico Green Chile Promotion with the Alumni Association and fresh markets as partners. There will be a Hatch Chile Fest on September 8, 2012 in the Baltimore/Washington DC area and they are hoping to sell about 2,000 boxes of chile at this event.
The NMDA has had the opportunity to travel as part of a western delegation to Singapore and South Korea to talk about agriculture imports and exports. The importers mentioned that they would buy anything produced in NM and to just put them in contact with farmers and ranchers who will have the confidence to work with them.

For future activities, NMDA will begin their Strategic Plan, a process that starts August 2012. They will be looking to get constituent representation as part of a planning team. The plan will align with NMSU's seven goals for success and will be completed by June of 2013. They have also undertaken a statutory review to review every statute in the department. Mr. Witte has put together a workgroup to deal with the horse welfare issue. There are a significant number of horses that are abandoned, abused and neglected in the state. There are tens of thousands of these horses in the state and they have to figure out what to do with them. Also, another workgroup was put together to deal with the feral hog issue, which is a resource intensive issue in NM.

Mr. Witte commended his staff for their hard work. He especially recognized Stacy Gerk and Cheyann Choate for their distinguished awards.

c. DACC Nursing Accreditation Update – (Dr. Margie Huerta, President, NMSU – Dona Ana) – Moved to follow (4) Public Comments.

13. RECURRING REPORTS

a. Report from the Chair, Faculty Senate by Dr. Stu Munson-McGee

Faculty Senate ballots should be out to (1) vote for a Faculty Senate Chair, (2) vote electronically instead of by paper, and (3) vote for a representative of the Faculty Grievance Review Board (FGRB). Dr. McGee reminded all faculty to please vote by September 5, 2012 to make sure your vote counts. He will announce the outcomes by September 6, 2012. This election had to be redone since there were problems with the distribution of ballots. The NMSU database they use had 80% of the off campus faculty addresses wrong and that is why ballots were not distributed to the right people. The Faculty Senate is trying to get this corrected so it doesn’t happen in the future.

b. Report from the President, Associated Students of New Mexico State University by Ms. Breeana Sylvas

ASNMSU has had the opportunity to establish an ASNMSU Student Scholarship Endowment. They have been compiling a list of potential donors and would like to thank Dr. Prescott and Barbara Wise for helping them out. ASNMSU has also had the opportunity to work with the City of Las Cruces and Roadrunner Transit to help advocate and establish a universal path. This gives NMSU students an opportunity to ride public transportation for free just by showing their NMSU ID. This is a pilot program and will start this Fall semester. They have also created a
monthly newsletter to update students about what is going on around campus and within the organization.

c. Report from the Chair, NMSU Employee Council by Dr. Fred Lillibrige

The employee council has been monitoring the ERB over the summer. A recommendation has been put forward by an advisory group from across the state and they are hopeful that the ERB Board will approve it and that it will go to the legislature. Hopefully, this would get the solvency issue taken care of this coming session. Also, the State of the University Address is October 10, 2012, with President Couture speaking, both the Roberts Award and the “A” Mountain Award being awarded and lastly the Employee picnic being held. Employees are encouraged to attend and wear their Aggie apparel.

14. APPOINTMENT OF REGENCY KARI MITCHELL TO VARIOUS COMMITTEES AND BOARDS BY THE BOARD CHAIR

Regent Cheney appointed Regent Kari Mitchell to the Audit Committee and the Real Estate Committee.

15. OTHER / COMMENTS

16. ADJOURNMENT

There being no more business the Board of Regents adjourned at 11:50 a.m.

Minutes recorded by Carolyn Aragon.

Mike Cheney, Chair
Board of Regents

Christopher Dulany, Secretary / Treasurer
Board of Regents