

MINUTES OF THE BOARD OF REGENTS  
NEW MEXICO STATE UNIVERSITY  
May 6, 2011

**1. CALL TO ORDER**

The Board of Regents of New Mexico State University met in the Regents Room at the Educational Services Building on the main campus in Las Cruces, New Mexico, on Friday, May 6, 2011. Chair Conniff called the meeting to order at 10:04 a.m.

Regents Present	Ms. Laura M. Conniff, Chair Mr. Isaac J. Pino, Vice Chair Mr. Christopher Dulany, Sec./Treasurer Mr. Mike Cheney, Member
Regents Absent	Mr. Javier M. Gonzales, Member
Ex-officio Regents Present	Dr. Mark Anderson Mr. Travis Dulany
President	Dr. Barbara Couture
Exec. Vice Pres./ Provost	Dr. Wendy Wilkins
Chair, NMSU Employee Council	Dr. Steve Loring
Other Presenters	Associate Vice President Maureen Howard Interim Senior Vice President Angela Throneberry Dean Christa Slaton Associate Dean David Thompson General Counsel Bruce Kite University Architect Michael Rickenbaker Associate Dean James Libbin Vice President Garrey Carruthers

**2. INTRODUCTIONS**

- (a) Introduction of Press, Elected Officials, and Others by Maureen Howard, Associate Vice President for University Communications and Marketing Services

Associate Vice President Howard introduced Chris Schurtz from the *Las Cruces Sun-News* and Todd Dickson from the *Las Cruces Bulletin*.

- (b) Introduction of New Faculty Senate Chair by Dr. Mark Andersen

Dr. Stu Munson-McGee, Professor of Chemical Engineering, earned his doctorate from the University of Delaware (UD) in 1982 and worked as a research engineer for Owens Corning Fiberglass and UD prior to joining NMSU in January 1991. Since joining NMSU, he has been active in research, education, service, and outreach.

Stu and his graduate students have performed research in a variety of fields which recently include advanced materials and engineering applications of optimum experimental design. As an educator, Stu teaches five or six courses annually, including core and elective courses at the undergraduate and graduate levels in chemical engineering. He is also the developer and teacher of ChE 395V "Brewing Science and Society", aka the Beer Class. His contributions as a teacher were recognized by NMSU in 2004 when he was honored with the Donald C. Roush Award for Teaching Excellence. Stu's recent service activities at NMSU include Faculty Senate (six years) where he is currently Vice Chair, and where he has twice chaired a standing committee; the P&T Policy Revision Task Force; the North Central Accreditation Team; the President's Commission on the Status of Women; and the A-Team (first-year retention and assessment). Externally, he has served on numerous review panels including NSF, DOE, and several technical journals. This coming fall semester, Stu will be transferring to the Food Science and Technology program in the College of Agricultural, Consumer, and Environmental Sciences to pursue his interests in food processing.

- (c) Introduction of ASNMSU President Austin Graham and ASNMSU Vice President Joseph Baldonado by Interim Vice President for Student Success Dr. Bernadette Montoya

ASNMSU President Austin Graham, incoming ASNMSU President, is a self-described small town kid from Clovis, New Mexico. He served as the State 4-H President in high school and is now an Animal Science major with dreams of becoming a veterinarian. He participates in diverse extra curricular activities. Austin joined the Kappa Sigma Fraternity his freshman year and attributes his success to the chapter at NMSU. He served on the ASNMSU Senate the last two years and was the Senate Pro-Tempore last year. Austin plans to push for low student fees and tuition, as well as advocate for greater student involvement in all facets of NMSU.

ASNMSU Vice-President Joseph Baldonado is very excited to begin his term as the ASNMSU Vice President for the upcoming academic year. He is a junior Government major with aspirations of attending law school. He is from Ruidoso and a graduate of Ruidoso High School. He was an ASNMSU senator for the College of Arts and Sciences for the past two years. Joseph has been active on campus as a member of Pi Kappa Alpha, where he has served as Community Service Chair and as Vice President of Internal Affairs. At ASNMSU, he will strive daily to advocate for his fellow students.

- (d) Introduction of Executive Associate Ruth Prescott by Senior Vice President Ben Woods

Ruth Hernandez Prescott is the Executive Associate in the Office of the Senior Vice President for External Relations and Chief of Staff at New Mexico State University, a position she assumed in April 2011. In this role, Ms. Prescott is responsible for a variety of activities associated with the Board of Regents, the President's Office, and the Office of the Chief of Staff. Prior to assuming her position at NMSU, Ms. Prescott served as Vice Provost at Baylor University.

Ms. Prescott received her undergraduate degree in Political Science from Stephens College. Following employment in the State of Texas' Governor's Office, the private sector, and Texas A&M University, Ms. Prescott received her Juris Doctorate (JD) from the University of Florida in 1990. Immediately upon receipt of the JD, Ms. Prescott returned to Texas A&M University and rose through the ranks of Academic Affairs, achieving the position of Assistant Provost prior to her departure for Mississippi State University. At Mississippi State, Ms. Prescott served as Associate Vice President for Academic Affairs and Instructor of Business Law.

- (e) Introduction of Assistant Vice President for Institutional Analysis Judy Bosland by Executive Vice President/Provost Wendy Wilkins

Judith (Judy) Bosland has been appointed as Assistant Vice President for Institutional Analysis, effective May 1, 2011. Judy has been at New Mexico State University for more than twenty years, beginning as part of the first cohort of graduate students in the Experimental Statistics Masters Program. Following completion of her degree, Judy joined the Office of Institutional Research, Planning and Outcomes Assessment. During her fifteen years in IRPOA, she conducted numerous studies for NMSU including faculty salary analyses, space management analyses, and studies on various aspects of student retention issues and initiatives. In 2005, Judy co-chaired the Foundations of Excellence in the First College Year®, a comprehensive self-study of the freshman year experience for NMSU, working with faculty and staff at NMSU to draft a comprehensive plan for improving the first year experience for entering NMSU students. Prior to her appointment as "AVPIA," Judy developed the Office of Research, Evaluation and Assessment within the Division of Student Success. As Director, she focused on research and evaluation activities within the Division with the goal to promote a culture of evidence for student learning and experience. Judy has broad knowledge of university programs, student retention strategies, and NMSU data systems, as well as extensive experience with statistical analysis and interpretation, including survey and focus group techniques.

- (f) Introduction of Associate Provost Bobbie Derlin by Executive Vice President/Provost Wendy Wilkins

Dr. Roberta (Bobbie) Derlin has been appointed Associate Provost with responsibility for assessment, accreditation, faculty support and course development, and administration of distance education initiatives. Dr. Derlin served as Associate Vice President for Student Success and Associate Dean for the College of Extended Learning (2006 – 2011). She joined NMSU as an Associate Professor in the Department of Educational Management and Development in 1994 and was tenured in 2001. Dr. Derlin served as team lead for preparation of NMSU's recent successful reaccreditation self-study and visit (2007-2008) and as Associate Director of Planning and Outcomes Assessment (2002 – 2005). At Cornell University, Dr. Derlin reported to the Vice President as business officer for the Division of Campus Life with oversight of 11 unit financial managers for a \$60 million dollar, primarily self-supporting, student service division. She has also worked in the University of Wisconsin System Auxiliary Operations Analysis Office (Madison, WI)

and in varied administrative capacities at the University of Wisconsin-Milwaukee. Dr. Derlin received her Bachelor and Masters in Psychology from the University of Wisconsin-Milwaukee, a Masters in Business Administration from Cornell University, and a Ph.D. in Urban Education from the University of Wisconsin-Milwaukee. She has served in leadership roles for various professional societies, is a published author on higher education and public school finance and accountability, was the assistant editor of *Educational Administration Quarterly*, the leading journal in her field, and is an invited presenter at national and international meetings on educational accountability and finance. Dr. Derlin has been a frequent contributor to her field regarding New Mexico higher education and public school finance and accountability. She serves as a Higher Learning Commission Consultant Evaluator, Visiting Team Chair and member of the Higher Learning Commission Institutional Actions Council. She served on the Board of La Casa, Las Cruces' Domestic Violence Shelter since 2001 and was Board President from 2006 – 2008.

**3. APPROVAL OF AGENDA**

Regent Pino moved, seconded by Regent Dulany, to approve the agenda as presented. The motion carried unanimously.

**4. PUBLIC COMMENT**

Christina Chavez Kelley and the members of the Office of Student Diversity and Outreach, Coordinator of Sexual and Gender Diversity Resource Center Sharna Horn, Director of Black Programs Festus Ado Yobo, Director of the American Indian Program Justin McHorse, and Director of Chicano Programs Laura Gutierrez Spencer recognized Travis Dulany for his support of diversity during his tenure as ASNMSU President.

Rodrigo R. Mora, graduate student, presented the Regents with a packet of signatures from students against the plus/minus grading proposal.

Carol Nielson, provided comments against the plus/minus grading proposal.

**5. RATIFICATION STATEMENT REGARDING PRIOR EXECUTIVE SESSION(S) (roll call vote)**

The Board of Regents of New Mexico State University met in Executive Session at 9:00 a.m., on Friday, May 6, 2011, in Room Two of the Educational Services Building, in Las Cruces, New Mexico to discuss personnel matters in accordance with Section 10-15-1H; Paragraph (2) of the New Mexico Open Meetings Act. Those Board members who were present hereby certify by roll call vote that only matters of that nature were discussed in the closed meeting.

The motion to adopt this statement, upon being put to a vote, was passed and adopted on the following recorded vote: Chair Conniff, Vice Chair Pino, Secretary/Treasurer Dulany, and Regent Cheney. Four Regents present having voted in favor of said motion, said motion carried, and said statement was adopted.

**6. APPROVAL OF MINUTES**

March 14 and April 8, 2011

Regent Pino moved, seconded by Regent Cheney, to approve the minutes as presented. The motion carried unanimously.

**7. ABOVE AND BEYOND AWARD**

Ms. Linda Perez was selected as the recipient of the New Mexico State University Regents Above and Beyond Award. Ms. Linda Perez is Building Manager, Safety Officer, and Laboratory Supervisor, for the New Mexico State University Biology Department. In this capacity, Linda is responsible for a myriad of support services that enable the faculty and students of the department to function effectively and safely. She serves as departmental Environmental Safety Officer, handling all issues regarding chemical use, equipment, and proper storage for 22 labs in Foster Hall, plus the Biology Annex. She is responsible for maintaining all common scientific equipment, including autoclaves, water purification systems, and centrifuges. She is responsible for the maintenance of animal care facilities, both in Foster and in the Biology Annex. Linda also ensures proper maintenance of the Cell Culture Facility in the Biology Annex. During the recent NMSU closure for weather constraints, Linda voluntarily responded 24/7 to the crisis. Foster Hall has approximately 15 ultra cold freezers that must be kept at -80°C at all times. They store important and irreplaceable samples for the Biology faculty. Linda was especially vigilant of these freezers, and came by the building everyday to check. She did the same for all the animal care facilities, since many of the incubators and aquaria hold expensive and hard to maintain animals used in biological research. Linda was there throughout the three-day closure (and the weekend) to ensure that all of these facilities were functioning and running as normal despite electrical outages that NMSU had to withstand.

Dr Michele Nishiguchi, Professor and Biology Department Head wrote, "Linda is always ready and rearing to go the extra mile when it comes to building safety, management and its facilities. It's a huge responsibility for such a large department, and she is the sole person behind those duties. Linda has been in her position for many years ...I do not want to even think about how I would replace her if she were to leave this job. I do know that she has been offered several jobs but she has stayed in her position and had the dedication that one observes in a fantastic staff employee."

Dr. John Gustafson, Associate Department Head added, "Many present and previous Departmental leaders have been waiting for a chance like this to nominate the Biology Departments' exceptional Staff member, Miss Linda S. Perez, for an award like the "Above and Beyond Award. "Miss Perez's actions during the recent freeze can only be described as altruistic, self-sacrificing, and extending beyond heroic. The number of faculty and staff she helped during this time counts well into the hundreds! What's more she saved and nurtured biological specimens and reagents that without her tenacious approach to her job would have been left to rot, losing irreplaceable natural history materials and perishable research tools, some of which that have been collected on only one chance occasion. Collectively, Linda's direct involvement in all of these issues over the years have affected countless careers. Her contributions to emergency safety and research efforts within this

department have almost grown to be inestimable. Since I have been here, I know of one major factor that contributes to the overall safety of the faculty, staff and students and that factor is Linda's incredible enthusiastic approach to her role as safety officer."

**8. FUTURE BOARD MEETINGS**

Proposed meeting dates:

- Wednesday, June 22, 2011; Retreat; Las Cruces Convention Center
- Thursday, June 23, 2011; Las Cruces; Regents Room

**9. CONSENT CALENDAR (voted on by one motion, or moved to Action or Informational Items)**

**(a) Policy Changes**

1. Approval of Revision to Policy 2.95 - Parking and Traffic Regulations  
(Interim Senior Vice President Angela Throneberry)
2. Approval of Revision to Policy 5.15.40 - Non-Tenure Track Appointments  
(Provost Wendy Wilkins)
3. Approval of Revision to Policy 5.47 - Faculty Discipline and Appeals Processes  
(Provost Wendy Wilkins)
4. Approval of Revision to Policy 7.05 - Educational Opportunities  
(Interim Senior Vice President Angela Throneberry)

**(b) Administrative**

1. Confirm Approval of Candidates for Degrees  
(President Barbara Couture)
2. Approval of Bachelor of Arts Degree in Computer Science  
(Dean Christa Slaton)
3. Approval of Reorganization of Industrial Technology at Dona Ana Community College (Provost Wendy Wilkins)
4. Approval of Contract with the City of Tucumcari to Purchase Grey Water to Use for Research at the Agricultural Science Center at Tucumcari, Including Property Easement for Water Pipeline  
(Dr. David Thompson, Associate Dean & Director, Agricultural Experiment Station)
5. Intentionally Left Blank

6. Ratification of Memorandum of Agreement between New Mexico State University and AFSCME Local 2393 NMSU  
(General Counsel Bruce Kite)
7. Approval of Disposition/Deletion of Property  
(Interim Senior Vice President Angela Throneberry)
8. Approval of Temporary Investment Report for Quarter Ended March 31, 2011  
(Interim Senior Vice President Angela Throneberry)
9. Approval to Transfer Current Uncollectible Accounts Receivable to Reserves for Inactive Accounts for Fiscal Year 2010-2011  
(Interim Senior Vice President Angela Throneberry)
10. Approval of Final Budget Adjustment Requests (BAR) for Fiscal Year 2010-2011 (Interim Senior Vice President Angela Throneberry)
11. Approval of NMSU - Las Cruces: Infrastructure Improvements: Velocity and Fire Flow Addition Improvements  
(University Architect Michael Rickenbaker)
12. Approval of Budget Increase, NMSU Agricultural Science Center at Clovis: Residence Addition and Remodel  
(University Architect Michael Rickenbaker)
13. Approval of the Selection of External Auditor  
(Interim Senior Vice President Angela Throneberry)
14. Approval of the Addition/Modification to the Arrowhead Center, Inc., Article III, Section 2 Bylaws  
(Vice President for Economic Development Garrey Carruthers)

Regent Cheney moved, seconded by Regent Pino, to approve the Consent Calendar as presented. The motion carried unanimously.

## 10. **ACTION ITEMS**

- (a) Approval of Operating Budgets for Fiscal Year 2011 - 2012  
(Interim Senior Vice President Angela Throneberry)

Interim Senior Vice President Throneberry gave a slide presentation and requested the approval of the NMSU operating budget for fiscal year 2011-2012 for all campuses.

The proposed expenditure budget for fiscal year 2011-2012 for all campuses is \$715,351,207 up from \$697,000,000 last year, of which \$616,309,785 represents the current funds budget and \$99,041,422 represents the capital outlay budget.

The totals for each of the individual campuses are: Las Cruces \$582,323,202, Alamogordo \$22,609,904, Carlsbad \$17,222,985, Doña Ana \$83,469,920, and Grants \$9,725,196. The Las Cruces campus makes up approximately 81 percent of the total combined budget. The total budgeted sources increased from \$629.7 million to \$633.5 million. The budgeted increase of \$3.9 million was less than a one percent change. For fiscal year 2012, state appropriations of \$176.2 million reflects an approximate \$18 million reduction. In addition, the university experienced a reduction in federal appropriations. The reductions are off-set by the increases in the remaining categories with the primary amounts being in Grants and Contracts, tuition and fees, and other. Grants and Contracts make up the largest share of the combined budget sources of current funds at 40 percent, which is up from last year's 39 percent. State appropriations have declined from last year's 31 percent and now represent 28 percent of the combined budgeted sources. Other changes from prior year percentages are tuition and fees and other, which are one percent above the prior year percentage. The total budgeted uses of funds for all campuses showed total budgeted expenditures of \$638.6 million for fiscal year 2012, which represents a \$7.8 million increase from fiscal year 2011 original budget. The areas reflecting a decrease were instruction and general, research and public service, and other which have a combined budget reduction of approximately \$13.4 million. The reductions are off-set by increases in the remaining categories with the largest increases being approximately \$14.6 million in student aid and \$4.2 million in net transfers. The change in Auxiliary Services and Athletics represents an increase of approximately \$2.7 million. Over \$2.6 million of this increase is related to the Auxiliary Service operations. The Athletics budget which incorporates a reduction in state appropriations, remains relatively flat. The department's overall decrease in budgeted unrestricted expenditures is off-set by a change in the restricted budget funded by an increase in private gifts. Instruction and General funds remain the largest component at 38 percent with research and public service at 32 percent. For both categories, amounts reflected are one percent below prior year percentages. The third largest component, student aid, increases from 15 percent in fiscal year 2011 to 17 percent in fiscal year 2012. The total budgeted revenue for the Las Cruces campus for next year is \$524.2 million, which represents a decline of approximately \$6.5 million from the 2011 fiscal year budget of \$530.6 million. Consistent with the schedule of combined campuses, the state appropriation reflects the largest reduction at over \$15 million. Reductions in Grants and Contracts, local and federal appropriations also contributed to the local reduction of sources of \$6.5 million or 1.2 percent. With the community colleges removed, the percentage allocation of the various categories has changed. State appropriations and local appropriations reflect a lower percentage while sales and services and other make up a slightly larger share of the total budgeted revenues. In comparison to prior years, the most significant change was state appropriations which declined from 30 percent to 27 percent. The total budgeted uses of the current funds for the Las Cruces campus are \$527.6 million, when offset by budgeted revenues, shows a planned reduction in beginning current fund balances. The expenditure reductions are budgeted for instruction and general, research and public service, New Mexico Department of Agriculture and other. These reductions totaling \$15.5 million are off-set by the remaining categories. With the community colleges removed, research and public service now makes up the largest share of



the total budgeted expenditures at 38 percent followed by instruction and general, and student aid. The instruction's share of the total I&G budget has been increased from 57.9 percent to 58.1 percent. Academic support increases from 10.6 percent to 11.2 percent and student services increases from six percent to 6.1 percent. The two areas declining in percentage share of the budge are institutional support, which moves from 11.5 percent down to 11.3 percent in the operation and maintenance which is reduced from 14 percent to 13.3 percent. This demonstrates the commitment of the administration to reinvest the resources within instruction and general components in the agreed upon university priorities of instruction, academic support, and student services.

Regent Pino moved, seconded by Regent Cheney, to approve the Operating Budgets for Fiscal Year 2011 - 2012. The motion carried unanimously.

(b) Approval of 2012 Capital Outlay Requests for NMSU System  
(Interim Senior Vice President Angela Throneberry)

Interim Senior Vice President Throneberry noted that this agenda item would be divided into two parts. The first part is the 2012 Capital Outlay requests for the NMSU system presented by University Architect Michael Rickenbaker. Chief Information Officer Shaun Cooper presented on the second part on the 2012/2013 Information Technology capital projects request.

University Architect Rickenbaker gave a presentation to request approval of the following requests:

- Campus infrastructure upgrades and replacement for the Alamogordo campus in the amount of \$2.1 million
- Campus infrastructure upgrades and replacement for the Carlsbad campus in the amount of \$1.792 million
- Gadsden Center Phase III in the amount of \$7million and campus infrastructure upgrades and replacement in the amount of \$2.5 million
- Replacement of the Child Development Education Center at the Grants campus in the amount of \$4 million and campus infrastructure upgrades and replacement in the amount of \$1.950 million
- Renovations and additions to Hardman Hall and Jacobs Hall for the Undergraduate Teaching Center in the amount of \$30 million and campus infrastructure upgrades and replacement in the amount of \$9.175 million

Chief Information Officer Cooper gave a presentation to request approval of the IT requests as follows:

- NMSU-Carlsbad - Network and security system upgrade for \$350,000
- NMSU-Doña Ana - Network and wireless infrastructure for \$284,000
- NMSU-Grants - Network and wireless infrastructure for \$167,000
- NMSU-Alamogordo - Network and wireless infrastructure for \$171,000

- NMSU - Database and storage infrastructure expansion for \$780,000
- NMSU VOIP - Ready network and wireless infrastructure for \$3.700 million
- NMSU - Backup and disaster recovery for \$550,000

Regent Pino moved, seconded by Regent Dulany, to approve the 2012 Capital Outlay Requests for NMSU System. The motion carried unanimously.

- (c) Annual Adoption of the NMSU Master Plan Updates  
(Assistant Vice President Haubold and University Architect Michael Rickenbaker  
Michael Rickenbaker)

University Architect Rickenbaker gave a slide presentation and requested the adoption of the continued movement forward of the Master Plan that was initially adopted on December 6, 2006. The presentation included the following updates:

- Las Cruces Convention Center opening
- Completion of the Bookstore, which will open in the fall of 2011
- Construction of the Arts Complex - Phase Two for \$37.5 million
- Construction of Centennial High School at over \$100 million
- Construction of 300 additional beds of apartment style housing for students to be available in spring 2012
- Institute for Public Policy - a \$9 million renovation
- Undergraduate Teaching Center
- Completion of the campus Health Center
- Growth of the Arrowhead Research District
- Opening of the Early College High School in Fall 2011
- Phase One and Two of Payne Street, as well as major utility upgrades to the Arrowhead Research Park
- I-10 Arrowhead Interchange
- I-10/I-25 Interchange
- Softball and soccer complex with stadium for soccer
- Animal teaching facilities replacement
- Southwest Center for Rangeland Sustainability in Corona, NM
- Advanced Technology Education Center at NMSU-Alamogordo
- Trades Education Center in Alamogordo
- Construction of the Allied Health Building
- DACC Chaparral Teaching Center
- Construction of the Hatch Center
- Development of the East Mesa Center
- Phase Three of the Gadsden Center
- Renovation of Fidel Hall at the Grants campus
- Renovation of McClure Hall at the Grants campus
- Renovation of the Library at the Grants campus

Regent Dulany asked what the plan was for the renovation of student organization housing and where it stands on the master plan. University Architect Rickenbaker responded that the plan does identify options, but the options have not been

moving forward. There have been discussions with the Greeks. In the Master Plan there are several options that have been identified.

Interim Senior Vice President Throneberry noted that discussions have occurred regarding a task force to look at the Greek housing issue and affiliated housing. One of the things that will be presented to the Board is the Housing Master Plan. In the plan, ideas have been identified regarding Greek housing. There was also a process last year to issue an RFI for Greek housing and family housing. Part of the role of the Housing Task Force will be to evaluate all of those things and then come forward to the President with a recommendation.

Regent Pino moved, seconded by Regent Cheney, to approve the Adoption of the NMSU Master Plan Updates. The motion carried unanimously.

Assistant Vice President Glen Haubold gave the Regents an update on the satellite chilled water plant. The location of the plant will be next to the natatorium. The routing of the chilled water piping will be from the outdoor track to the bookstore on University Avenue and down Stewart Street. University Communications is working to prepare a communication plan to have information available on the website for the campus community. The project will begin the week of May 9 and will continue through the summer and into the fall of 2011.

- (d) Selection of NMDA Secretary/Director  
(Chair Conniff)

Chair Conniff noted that the Board of Regents hires two individuals, the President of New Mexico State University and the NMDA Secretary/Director for the state of New Mexico. This year, Dean Lowell Catlett chaired the NMDA Director's Search Committee. The committee was made up of people that represented NMDA and a number of organizations in agriculture across the state. The Regents were provided with the opportunity to interview three very well qualified candidates.

Regent Conniff called for a motion.

Regent Dulany moved, seconded by Regent Pino, to approve the Selection of Jeff Witte as NMDA Secretary/Director. The motion carried unanimously.

**11. NEW MEXICO STATE UNIVERSITY PRESIDENT'S REPORT**  
(President Barbara Couture)

President Couture reported on the following:

- American Indian Week was celebrated April 4-9 with presentations from Tribal Elders, demonstrations, performances, the Miss Native American NMSU Pageant and several guest speakers.
- Provost Wilkins awarded \$133,000 in grants to 16 NMSU programs for their plans to move forward with diversity and inclusion.

- Financial help for students in the form of increase freshman scholarships for the Las Cruces campus for the 2011-2012. 13 freshmen will receive the President's Associates Excellence Scholarship. 27 students will receive high achiever leadership scholarships and 135 honors excellence scholarships will be awarded. 769 Regents Success scholarships will be awarded in the fall 2011.
- The first ever Fulbright Conference Global Education and Exchange NM at the Crossroads took place in April which was presented by the Honors College and Center for International and Border Programs. The conference was made possible by a grant from the US State Department, Bureau of Educational and Cultural Affairs to the Fulbright Association and its New Mexico chapter.
- President's trip to China to work on international university partnerships. The President will tour ten Chinese universities in Shanghai, Beijing, Szechuan, and Chian. Meetings will be held with university officials, government officials, and visit with some of NMSU's students who are studying there on student exchange.
- NMSU's pledge to be an economic engine for New Mexico. Several research rallies have been held to promote NMSU's research to the community and the press emphasizing how research contributes to the economy.
- The Efficiency and Effectiveness Committee has identified an initial list of priorities including ways to lower student textbook costs, speeding up efforts to automate manual processes, and suggestions to improve student academic performance through encouraging advisors to help students achieve credit in a timely manner to ensure maximum progress toward graduation within four years.
- Progress is being made toward increasing the endowment and alumni giving.
- Activities helping to build a culture of pride on the NMSU campuses including the College of Arts and Sciences hosted its first spring "Shine On" celebration in April; the Gerald Thomas Appreciation Dinner by the College of Agricultural Consumer and Environmental Sciences; the NMSU Employee Council's first "A Mountain" award presented to Christine Quay, Administrative Assistant in the department of Communication Studies; and the tremendous success of Aggie Athletics.
- The Aggie Spirit Game Day Experience Task Force chaired by Dr. McKinley Boston, will focus on ways to build community around Athletic events. The task force established five committees with their own respective chairs: Marketing and Promotions, History and Tradition, Local Business, Alumni Outreach, and Tailgating.
- The Athletics Market Research Study will gain insights to help with marketing efforts with the help of the National Association of Collegiate Directors of Athletics (NACDA).
- NMSU has enlisted the assistance of several Ph.D., students under the supervision of Pookie Sautter, to conduct focus groups with faculty and staff.

## 12. INFORMATIONAL ITEMS

- (a) Promoting the Value of New Mexico State University  
(Associate Vice President for University Communications and Marketing Services  
Maureen Howard)

Associate Vice President Howard gave a presentation and talked about the efforts NMSU is doing to promote the institution's value across the state and across the nation. NMSU uses several elements designed to build awareness of its offerings. These include publications in the *Chronicle of Higher Education*, *University Business Solutions for Higher Education Management*, *Inside Higher Ed*, and the *Hispanic Outlook in Higher Education*. Samples of advertisements that have run in these publications were shared including, "In the Trenches... Our First Challenge is to Entice the Youth of Our State," by Dr. Ricardo B. Jacquez; "Tuning in to the secrets of hearing," by Dr. Elba Serrano; "Like no Place on Earth" by Steve Hottman; "I'm Banking on Pond Scum" by Dr. C. Meghan Starbuck; and "Our Research Fuels the Future" by Dr. Peter Lammers. A magazine developed by the Office of University Communications and Marketing Services is the *Research and Resources Magazine*. This magazine is distributed to the presidents and provosts of other universities and across the state to business leaders.

Associate Vice President Howard introduced Anna Henke, Publications Supervisor, specializing in the publications from the Cooperative Extension Service. She gave an overview of the production and distribution of the Cooperative Extension Service publications written by extension research specialists, which are now being produced as electronic books. Currently 26 electronic books are available in the areas of agronomy, livestock and range, clothing, food and nutrition, dairy, family resource management, horticulture, and health. Using this new format, NMSU will be able to expand its reach and be able to engage and support the public. Strategies being used to promote the electronic books are Twitter and Facebook which are managed by the Agricultural Consumer and Environmental Sciences College (ACES) and the NMSU news team, as well as the broadcasting of a video of the project by AgDay Television. A press release was developed and picked up by the New Mexico Associated Press, which was run by various news media. Links will be added to the electronic books' page throughout the ACES website and county office web sites.

Associate Vice President Howard noted that it is important to promote the value of NMSU by using these tools. It builds awareness of NMSU's leading-edge research, economic and workforce development, international impact, outreach and community service, faculty excellence, student achievements, and key legislative priorities. There were several tools to help communications with the legislative session including NMSU's *Quick Facts*, e-mails to local legislators regarding NMSU's research, op-eds, and NMSU's pride piece, "A New Era of Excellence through Partnership."

- (b) Report on AWATT (Afghanistan Water, Agriculture, and Technology Transfer Program  
(Associate Dean Dr. James Libbin, College of Agricultural, Consumer, and Environmental Sciences)

Dr. Libbin reported on a major project (AWATT) that the College of Agricultural, Consumer, and Environmental Sciences has led for the past three years. NMSU was competitively chosen as the lead institution for the \$16 million project funded by USAID. The benefits of the project will not only be beneficial to Afghanistan, but also to the state of New Mexico and to New Mexico State University. The water management program has three components: the Integrated Water Management, the Agricultural Technology Transfer, and the Technical Assistant to the MAIL (Ministry of Agriculture, Irrigation and Livestock) Afghanistan's USDA. The project began with an idea of irrigation management with a simple design by installing a system to divert water with concrete turnouts. The initial concrete sections and covers used were imported from Pakistan, then the people of Afghanistan were trained to build their own concrete sections and covers. Kareze water systems are being used to divert water to irrigation ditches to control discharge rates by installing a gate at the end of the tunnels and upper watershed terracing is being used to capture water for irrigation. Other activities being worked on are the planting of pistachio trees, pines, grape vines and green house designs.

### 13. REPORTS

- (a) Faculty Senate Chairperson's Report by Dr. Mark Andersen

Dr. Anderson reported on the following issues dealt by the Senate this past year:

- Athletics funding
- Educational Retirement Board proposals
- Accomplishment of the adoption of shared governance
- Grading system allowing for all grades to count for students

- (b) Associated Students of New Mexico State University Report by Mr. Travis Dulany  
ASNMSU President Dulany reported on the following since the last Board meeting:
- ASNMSU Roadrunners held the "Seven Days in Heaven" event for spring break
  - Student Supreme Court and Pi Sigma Alpha Honor Society hosted a "Law, Lawyers, and Careers in Law Forum." Students learned about the various components of law school, starting your own practice, and other various careers you can pursue as an attorney

This group distributes the renters handbook to help students lease a property safely, what to expect from a landlord, and what the landlord expects from students.

- Corbett Center remodeling completion
- Spring Fling featured hypnotists, free pizza, free t-shirts and partnerships with the College Rodeo to host a concert with Emerson Drive

- Resolution 11 regarding fractional grading was discussed at the last ASNMSU Senate

(c) NMSU Employee Council Report by Dr. Steve Loring

Dr. Loring reported that the "A Mountain" staff award that was awarded this spring will be awarded again in the fall semester.

**14. PRESENTATION OF RESOLUTIONS**

(a) Faculty Senate Chair Dr. Mark Andersen

A resolution was presented to Dr. Mark Andersen for his service as ex officio member of the Board of Regents.

(b) ASNMSU President Mr. Travis Dulany

A resolution was presented to Mr. Travis Dulany for his service as ex officio member of the Board of Regents.

**15. OTHER/COMMENTS**

**16. ADJOURNMENT**

Regent Conniff adjourned the meeting at 12:27 p.m.

Minutes recorded by Socorro Saenz-Lobato.

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Laura M. Conniff, Chair  
Board of Regents

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Isaac J. Pino, Secretary/Treasurer  
Board of Regents