

**MINUTES OF THE BOARD OF REGENTS  
NEW MEXICO STATE UNIVERSITY**

**1. CALL TO ORDER**

The Board of Regents of New Mexico State University met in the Regents Room, Educational Services Center, Las Cruces, New Mexico on Friday, December 9, 2011.

Chair Conniff called the meeting to order at 9:30 a.m.

Regents Present	Laura M. Conniff, Chair Isaac J. Pino, Vice Chair Christopher Dulany, Secretary / Treasurer Mike Cheney, Member
Regent Present via Phone	Javier M. Gonzales, Member
Ex-officio Regents Present	Dr Tim Ketelaar, Faculty Senate Vice Chair Austin Graham, President ASNMSU
Officers of the University Present	Dr. Barbara Couture, President Dr. Wendy K. Wilkins, Executive Vice President / Provost
Chair NMSU Employee Council	Dr. Steve Loring
Other Presenter	Ms. Angela Throneberry, Interim Senior Vice President for Administration and Finance Dr. David Taylor, Professor, Art Department Dr. Bruce Berman, Assistant Professor , Department of Journalism and Mass Communications Dr. Hugo L. Vilchis-Licon, Director, Border Epidemiology, Health and Social Services Dr. Vimal Chaitanya, Vice President for Research Ms. Tammy Anthony, Assistant Vice President for Auxiliary Services

**2. INTRODUCTIONS**

- (a) Introduction of Press, Elected Officials, and Others by Maureen Howard, Associate Vice President for University Communications and Marketing Services

Associate Vice President Maureen Howard introduced Mr. Todd Dickson of the Las Cruces Bulletin and Mr. Reyes Mata of the Las Cruces Sun News.

**3. APPROVAL OF AGENDA**

Regent Pino moved and Regent Dulany seconded to approve the agenda as presented. The motion carried unanimously.

**4. PUBLIC COMMENT**

There was one (1) public comment made

Ms. Allison Smith introduced herself as the lobbyist for the NM Restaurant Association and stated that she was present to speak on the pending NM Chile Advertising Act agenda item. Ms. Smith stated that she spoke neither in favor or opposition to the pending regulation. Rather she expressed concern that the pending regulations could be improved by clearly stating that the scope pertained to vendors advertising chile from the state of NM as well as defining what constituted advertising with greater clarity.

**5. APPROVAL OF MINUTES**

Regent Pino moved and Regent Dulany seconded the approval of the minutes of October 10, 2011. The motion carried unanimously.

**6. REGENTS "ABOVE AND BEYOND" AWARD**

President Barbara Couture introduced Dr. Sue Forster Cox , Associate Professor of Health Sciences, as the December 2011 recipient of the Regents Above and Beyond Award.

**7. FUTURE BOARD MEETINGS**

Approved Meeting Dates

- Monday, January 30, 2012; Santa Fe, New Mexico
- Monday, March 12, 2012; Annual Meeting; Las Cruces, New Mexico
- April 2012, Las Cruces, New Mexico (Date dependent upon legislative session)
- Friday, May 11, 2012, Las Cruces, New Mexico
- Thursday, June 21, 2012, Las Cruces, New Mexico
- Monday, August 20, 2012, Las Cruces, New Mexico
- Monday, October 15, 2012, Carlsbad, New Mexico

- Friday, December 14, 2012, Las Cruces, New Mexico

**8. CONSENT CALENDAR**

(a) Policy

1. Approval of Amendment to Policy 2.90.40 to add the NMSU Chief of Police as the records custodian for law enforcement records. (GC Bruce Kite)
2. Approval of Amendments to Policy 9.20, NMSU Real Estate, to authorize the President authority to grant land easements for a finite term (GC Bruce Kite)

(b) Administrative

1. Confirm Approval of Candidates for Degrees (President Barbara Couture)
2. Approval of Budget Adjustment Requests (BAR) for Fiscal Year 2011-2012. (SVPAF Throneberry)
3. Approval of Temporary Investment Report for Quarter ended 9/30/2011. (SVPAF Throneberry)
4. Approval of Disposition/Deletion of Property. (SVPAF Throneberry)
5. Approval of NMSU-Carlsbad: Interior Lighting Upgrades. (SVPAF Throneberry)
6. Approval of NMSU-Carlsbad: Restroom Remodel and ADA Upgrades. (SVPAF Throneberry)
7. Approval of NMSU-Las Cruces: Corbett Center Student Union Dining Service Renovations. (SVPAF Throneberry)
8. Approval of NMSU-Las Cruces: Engineering Center I - Shed Roof Addition. (SVPAF Throneberry)
9. Approval of NMSU-Las Cruces: Engineering Center I - Renovations. (SVPAF Throneberry)
10. Approval of Amended Resolution between the New Mexico Department of Transportation (NMDOT) and NMSU for a Local Government Road Fund Grant. (SVPAF Throneberry)

11. Approval of the FY13 expansion request for Educational Television for the upcoming legislative session (AVP Rel)
  12. Approval of Proposed NMDA Administrative Rule to create 21.16.7 NMAC, establishing the New Mexico Chile Labeling requirements (Secretary / Director Witte)
  13. Approval of NMSU-Las Cruces: Revised 2012 Capital Outlay Requests. (SVPAF Throneberry)
  14. Approval of NMSU-Las Cruces: 2012 Athletics Capital Outlay Requests. (SVPAF Throneberry)
- (c) Real Estate
1. Approval of Land Use Agreement for the NMSU Artesia Agriculture Science Center (GC Bruce Kite)
  2. Approval of Easement to El Paso Electric Company for Underground Electrical Line at the Arrowhead Research Park

Regent Cheney moved and Regent Pino seconded to approve the Consent Calendar as presented. The motion passed unanimously.

## 9. **ACTION ITEMS**

- (a) Approval of Financial Report for Fiscal Year Ended June 30, 2011. (SVPAF Throneberry)

Interim Senior Vice President Angela Throneberry presented the End of Year Fiscal report for approval. She thanked and recognized the contributions of Ms. Lori Gobble, Controller. She presented the financial statement audited by Moss Adams LLP, our independent external auditor. The financial statement was reviewed in detail with the Regents Audit Committee and cleared by the state auditor. It is an unqualified opinion. This is a clean opinion.

### Condensed Statement of Net Assets

Total assets increased by \$125 million from \$671 million at June 30, 2009 to \$796.6 million at June 30 2011. For the same period of time, the Total Liabilities increased from \$193 million to \$238 million for a total increase of \$45 million. The University's net assets increased from \$478 million at June 30, 2009 to \$559 million at June 30 2011

### Condensed Statement of Revenues Expenses and Changes in Net Assets

Total operating revenues increased from \$325 million at June 30, 2009 to \$360 million at June 30, 2011. For the same period Total Operating Expenses increased from \$546 million to \$562 million. This resulted in a reduction in Net Operating Loss from \$220 million at June 30, 2009 to \$201 million at June 30, 2011. Over this three year period, the university experienced an Increase in Net Assets of \$66 million resulting in a balance of \$559 million as of June 30, 2011.

#### Three Year Comparison of Net Assets by Category

The Invested in Capital Assets increased by \$16 million from \$267.9 million at June 30, 2009 to \$283.9 million at June 30, 2011. Looking at Restricted Net Assets you see that after a decline from FY 08 to FY 09, they now show two years of solid increases from \$98 million at June 30, 2009 to \$138.8 million at June 30, 2011 for a total increase of \$40.8 million. The Unrestricted Net Assets reflect a steady increase from \$111.8 million at June 30, 2009 to \$136 million at June 30, 2011.

#### Three year Comparison of Operating Revenues

Consistent with prior year, the largest dollar increase was in Federal Appropriations, Grants and Contracts. From FY 09 to FY 11 these revenues experienced an increase of \$31.7 million. Gross Tuition and Fees was also a primary contributor to the overall increase, rising from \$84.1 million in FY 09 to \$105.6 million in FY 11 which represents an increase of \$21.5 million. The largest dollar reduction was in Sales and Services which experienced a decrease of \$5.3 million from FY 09 to FY 11.

#### Three Year Comparison of Operating Expenses

Although we experienced a slight increase between FY 10 and FY 11, over the three year period, Instruction expenditures decreased from \$137.7 million to \$133.9 million for a total decrease of \$3.8 million. Research Expenditures decreased from \$122.5 million to \$119.8 million for a total decrease of \$2.7 million. Public Service expenditures decreased from \$64.5 million to \$58.8 million for a total decrease of \$5.7 million. The functions of Academic Support, Plant O&M, and Scholarships and Fellowships are the primary areas of expenditure increases. Academic support increased by \$4.6 million, Plant O&M increased by \$10.6 million and Scholarships and Fellowships had the largest increase at \$16.4 million.

#### Total Operating and Non-Operating Revenues

For FY 11 Operating revenues represented 64.1% of the total. Non-Operating revenues represented 35.9% of the total. The three primary revenue sources from the university are Grants Contracts and Appropriations which represent 41.5% of the total; Net Tuition & Fees which represents 11.5% of the total and State Appropriations which represent 93.7% of the Non-Operating revenues and about 33.6% of the total. This percentage is down from 41% in FY 09.

SVP Throneberry next turned to the NMSU Financial Statements for FY 11

#### Statement of Net Assets

Total assets as of June 30, 2011 were \$796.2 million. This reflects an increase of \$24.3 million from prior year which includes an increase in Investment held by others and Investments held in trust by Component Unit for NMSU. It also includes an increase in Capital Assets, Net due to several major construction and infrastructure projects continuing though out the year. These primary increases are offset by a decrease in Accounts Receivable, Net, related to a decline in the General Obligation Bonds and Sponsored Project Accounting receivables.

The Total Liabilities as of June 30, 2011 were \$237.5 million. This is a decrease of \$12.5 million from prior year which is due in part to a decrease in deferred revenue due to fluctuation in Grant and Contract revenues and a decrease in Other Long Term Liabilities related to the reduction of revenue bonds payable from debt service payments, offset by an increase in Other Post Employment Benefits. These primary decreases are offset by an increase in Long Term Liabilities – Current Portion as a result of an increase in the annual principal and interest payments due in FY 12 from those due in FY 11.

The Total Net Assets as of June 30, 2011 were \$558.7 million.

#### Statement of Revenues, Expenses and Changes in Net Assets

Operating revenues for FY 11 totaled \$360.4 million which is an increase of \$5.4 million from prior year. The largest increases in Operating Revenues were in Federal Appropriations, Grants and Contracts due primarily to federal Pell Grant funding and Student Tuition and Fees, net of Scholarship Allowances, due to enrollment growth and increased tuition and fee rates.

Operating Expenses for FY 11 totaled \$561.7 million which is an increase of \$11 million from prior year. The largest dollar increases in Operating Expenses were in the areas of Scholarships and Fellowships expenses due to increased funding available for Federal Pell and scholarship programs; increase in Operation and Maintenance of Plant related to a classification change. This is offset by a corresponding decrease elsewhere in the statement. These increases are offset by the reductions in Research expenditures due to research related programs with the Food Safety center, NM Department of Transportation, and defense based programs at PSL, and Public Service reflecting decreased funding support for Cooperative Extension Services.

The largest amount in Non-Operating Revenues and Expenses is State Appropriations. For FY 11, State Appropriations were \$188.8 million which is a reduction of \$14.7 million from the prior year. This decrease is offset by a decline in Other Non-Operating

Expenses related to the classification change mentioned earlier. The other primary fluctuation noted is the Gain on Permanent Endowments which increase is related to gains in Foundation and Permanent Land Funds.

The University ended the year with an increase in Net Assets of \$36.8 million for a total End of Year Balance of \$558.7 million.

#### Statement of Cash Flows

For FY 11 the primary sources of cash are \$81.9 million from Tuition and Fees and Other Student Payments Received, and \$227 million from Grants and Contracts Received. Primary uses of cash are payments to employees and employee benefits in the amount of \$155.8 million, and payments to suppliers totaling \$100.5 million. The largest source of revenue for non-operating activities was \$188.6 million from State Appropriations.

For FY 11 the Net Increase in Cash and Cash Equivalents was \$47.9 million for an end of year balance of \$107.6 million.

There were no questions.

Regent Conniff recognized the hard work of Angela and Lori in preparing the report.

Regent Cheney moved and Regent Pino seconded Approval of Financial Report for Fiscal Year Ended June 30, 2011. The Motion passed unanimously.

## **10. NEW MEXICO STATE UNIVERSITY PRESIDENT'S REPORT**

President Barbara Couture introduced presentations by faculty on research activities being conducted on Mexico and the border region.

- Dr. Hugo L. Vilchis-Licon, Director, Border Epidemiology, Health and Social Services
- Dr. Bruce Berman, Assistant Professor, Department of Journalism and Mass Communications
- Dr. David Taylor, Professor, Art Department

Dr Hugo Vilchis-Licon, Director of Border Epidemiology and Environmental Health Center, spoke first. He provided information concerning work they are doing in his center. The focus of his comments dealt with bi-national medical information sharing that was developed at NMSU. It began in 1994 when El Paso reported a large outbreak of Botulism. Two years later New Mexico reported a smaller outbreak. A study conducted found that challenges in communication between the border states and nations delayed notifications and response to the outbreaks. The lack of information

pipelines between US and Mexico was recognized as a prime challenge that needed to be addressed.

DOH approached NMSU and asked for our help in development of a timely communication system with Mexico. NMSU's approach recognized that the border is not the end of a country – rather the mid point of where two countries meet. NMSU scientist's strove to develop mechanisms to exchange information within obvious constraints of language and different reporting structures. The solution created by NMSU was the EPI-FAX with NMSU as a central portal for sharing information along the border.

This was a new concept - a bi-national mechanism for medical information exchange to prevent the outbreak of epidemics. In 1999 EPI Fax was adopted by the border conference. In 2001 it evolved into the Bi-national Border Health Information System at the NMSU campus. In 2002 this system was used for information exchange on bio terrorism. In 2004 this system was used for H1N1 Flu preparedness. In 2006 it was used as a platform for bi-national TB surveillance. In 2009, countries in South America decided to use the framework for a similar system.

This is a real world demonstration of how NMSU efforts have been used to benefit bi-national health issues.

President Couture next introduced Dr Bruce Berman, a faculty member in our Journalism Department. His field of study is Photojournalism. Dr Berman presented a series of photographs depicting the transitions that have occurred in Mexico along the border with the United States.

Dr. Berman stated that the work to be shown was the result of efforts done over a long period of time. His interest in the border has been ongoing for several decades. However, it is best broken into two time frames. The first being the years up to 2007, the second being the years since 2007. That year (2007) marks the point of separation between two different worlds.

Prior to 2007 was a joyful time along the border. NAFTA was creating a rising middle class and Mexico's economy was expanding. In 2006 – 2007 things started to change. Signs of the change brought about by rising violence began to emerge. Dr. Berman discussed his rising interest in the mental health aspects of the conditions. At the same time the assignment became more dangerous and more intense.

Dr Berman's current research takes him to the mental hospitals and orphanages where he captures images of a generation born and raised in the violence now so prevalent along the border.



While he travels there much less than in the past he was emphatic in stating that he does not encourage students to go to Mexico. But students who have family in Mexico are impacted.

He stated that capturing the survival of a society is his main interest. Last May a Caravan of Peace came north to Ciudad Juarez. His press credentials were a magnet; Mexican citizens desperately wanted to talk and tell their story in detail. They wanted to tell him about "this family member" or "this bad thing". It reminded him of why we do journalism; it is the only way people can tell their story and the elimination of Journalism in Mexico is felt by the common citizens.

That is why he does this research - to teach his students how to do ethical journalism in a safe manner.

Regent Pino stated "I admire your courage but..Do you fear for your safety? "

He replied "Ironically as the cartel war developed I was working less and less as they don't want locals working" (due to danger). For a while he partnered with other journalists but stopped doing that. He is now collaborating with the Columbia School of Journalism on ways to conduct safe and ethical journalism in such circumstances. It is important that we teach our students to protect themselves physically and mentally.

President Couture next introduced Dr. David Taylor from the Art Department.

Dr. Taylor presented images he has been capturing over the past four years as part of his project called "Working the Line". This is a play on the term used by the border patrol for their efforts along the border. The border between the United States and Mexico is documented by over 200 physical monuments surveyed in and marking the actual location of the international border. These were photographed in 1890 and compiled into a visual album under the International Boundary commission.

The decision by the US to install the secure fence brought about his desire to capture images of these same physical monuments 110 years later starting with Monument #1 in Juarez.

The original 52 monuments were established in 1858. In 1890 additional monuments installed brought the total to 258. During four years of traveling this territory he has encountered all types of folks.

Photos he presented depicted how infrastructure starts to show up as border fencing and electronic surveillance began to be installed. He stated that more change has occurred in the last ten years than in the previous 100 years.

Both the boundary commission and Border Patrol became enamored of his efforts and that has allowed him some fairly unencumbered travel along the border.

While photographing the physical monuments, he also photographed everything else he encountered.

Lost immigrants  
Young men who are part of the drug trade  
Seizures along the border  
Mexican soldiers

One of his great privileges is the ability to operate between the two nations – a relationship of trust with the folks along the border. In the end, his efforts are creating an enduring document of a significant point in time for the historic border.

Regent Conniff stated that all the presentations were very enlightening . She stated how appropriate it is for this university to be engaged in border issues that saves lives and exposes the reality to the world. "It is a coup for NMSU to have you all here "

Regent Cheney thanked the President for bringing these faculty members forward and encouraged our getting the message out of the truly outstanding work being done.

## **11. INFORMATIONAL PRESENTATIONS**

(a) Annual Research Update by Dr. Vimal Chaitanya, Vice President for Research.

Vice President Vimal Chatainya provided a synopsis of research achievements this past fiscal year including faculty and staff researchers.

He began by speaking about one of the biggest contracts we received the past year. That being the Capstone NSF Engineering Research Center . This was the first time an NSF engineering research center is awarded to NMSU . It is also the first in the states history. The subject is Reinventing Americas Urban Water Infrastructure. This deals with reuse of water / wastewater in such a manner as to recover energy as well as recovery of nutrients. Dr Kunde is the Principal Investigator for this effort and the award is \$2 million over 5 years.

Next he spoke regarding the Vulture Program. This is an evolutionary step in unmanned aerial vehicles. This is a DARPA award with the goal to prove the concept of an UAV capable of sustained flight for up to 5 years without landing or refueling. NMSU PSL was deemed as sole source by DARPA. This was due to the fact that these are the only folks that can do the necessary developments. We are working with Boeing on this project and it is funded at \$2M over 3 years.

The next project discussed was Algal Biofuels for Aviation. This is funded for one year at \$1.8 million. We are partnering with the University of Central Florida. We are advancing technology and building infrastructure to effectively grow and harvest algae. We are then able to advance the technology and gain a competitive edge.

Our ENABLE project is aimed at increasing the number of persons with disabilities to pursue degrees in Computer Science related fields. It is an NSF award of \$.68M over 3 years.

The next project is another NSF Award to improve audio and video quality by measuring brainwave activities. It is funded at \$.89 M over 4 years.

We are pleased to report on the FAA Center of Excellence award with its goal to commercialize space technology. The two major challenges we are focusing efforts on are in the areas of policy and technology. We are the lead institution and partnering with many other fine universities across the nation.

Our Major Areas of Emphasis were next discussed.

Algal Biofuels is at the forefront. We are part of the national alliance and the only university with closed loop bioreactor for growing algae. This provides a clear advantage to NMSU. This effort also provides an avenue for our interaction in the international market place. Reliance Industries of India recruit students from NMSU to work in Mumbai. We have also learned that Reliance will invest \$2 billion US Dollars algae biofarms in India. We are working to be a part of that future as well.

Water, Energy and Environment is a focus of much of our research. NMSU has key expertise to compete in the next EPSCoR program and is working on the next submittal.

Our Astronomy researchers continue to push the envelope . We have just received the last instrument for the Gallactic Evolution Experiment and are working on the extension of the Digital Sky Survey being run at Apache Point Observatory beyond the 2014 date. The Digital Sky Survey continues to be one of the most cited projects in astronomical research

Smart Grid / Microgrid and renewable Energy will continue to be an important focus for us. Opportunities exist to develop new approaches and techniques for determining how to switch from multiple sources and how to meter multiple sources effectively. This requires work not only in development of new technologies but new policies as well.

We are also focusing efforts in the fields of Bioscience and STEM education.

He then shifted focus to the financial impacts. We continued our upward trend last fiscal year with \$157 million in research expenditures. Looking at recent awards by units, PSL is at the top, the Ag college has moved significantly to largest college in terms of funding from external sources. Our other colleges tend to be holding steady. Note however how our community colleges are moving ahead in this area. However, the outlook is that the availability of funding from federal sources is going down while competition is going up. We are increasingly challenged to maintain the infrastructure required to hold our past efforts.

VP Chaitanya next discussed the disclosures and patent efforts over the past year.

This was followed with comments regarding the economic impact of research activities upon NMSU and our state. Our \$163 million in research expenditures creates a total effect of \$288 million for our state while creating 2,283 jobs.

He next discussed NSF rankings. The latest rankings are based upon 2009 data of research and development expenditures. In this ranking NMSU was ranked 30th of all national research institutions without a medical school.

Engineering is ranked in the top 5% to 8% of all institutions and our College of Agriculture is in the top 20%.

Regent Pino asked a question regarding the water reclamation project – “are local governments showing any interest in reclamation?”

VP Chaitanya replied – “to the extent that we have identified energy as a crisis we are just waking up that water and food security will be a bigger crisis to our country – NMSU is positioning itself to be a leader in these areas. Unfortunately the effort has yet to gain much local or state level contact or support”

Regent Pino expressed his willingness to be engaged thru the City of Santa Fe should they ever need a volunteer.

Regent Conniff commented on the budgetary impacts of research at NMSU and what a positive difference grants and contracts makes for NMSU.

(B) Annual Update on Auxiliary Service Operations by Angela Throneberry, Interim Senior Vice President for Administration and Finance and Tammy Anthony, Assistant Vice President for Auxiliary Services

Interim Senior Vice President Angela Throneberry introduced AVP Tammy Anthony who provided the annual update with overview and highlights of Auxiliary Services while reminding all that Auxiliary Services is self supporting.

Tammy thanked the board for this opportunity to share many of the "great" things that happen in their division. She provided an organization chart reflective of those that helped to provide the information coming to the board today.

"As a self-supporting entity, we plan, develop, manage and maintain auxiliary operations and capital infrastructure with resources earned within our overall division. "

She then provided the FY12 Budget for the division.

"The self-operated operations by Auxiliary Services are separated from the contracted vendors but in total our overall budget is over \$56M for this current year. The top three highest budgets are Housing and Residential Life, Barnes and Noble Bookstore and Sodexo Food Service."

AVP Anthony began by describing the Barnes and Nobel Bookstore operation.

"The Barnes and Noble bookstore partnership began in December 2008. Barnes and Noble provides service through 6 bookstores and 2 convenience stores across our NMSU campuses. "

AVP Anthony then went over the bookstore highlights for the past year and focus for the current year.

#### **Our Highlights for the past year**

- A Textbook Rental Program launched in Spring 2011 at all locations.
- We offer electronic textbooks to our students at all campuses
- New Store at the Las Cruces campus opened August, 2011. The new or expanded services are listed in the slide.
- At all of our campuses, New, Used, Rental and ebooks are options to our student. This is important to know because it supports the recommendations from the Efficiency and Effectiveness Committee to find ways to "reduce textbook costs to our students."

#### **The Focus for the current year**

- Support early textbook adoptions by faculty.

- We are excited to say efforts during this past Fall semester have increased our Spring Semester faculty adoptions from to 75.1% as compared to 61.2% the same time last semester.
- We have continued to look for expansion to our faculty author selections which I am proud to say currently has 34 authors available.
- We want to support NMSU "Aggie Spirit" goals. We recognize enhancing aggie spirit builds "a culture of pride" which is one of the President's goals and are excited to be part of the this plan. An example:
  - We had a great opportunity this year to partner with TETWP program to sell the "official logo'd" shirt and make a contribution back to TETWP based on each shirt sale
- We want to evaluate integration between NMSU's Learning Management System (LMS) and the Nook Study
- We plan to focus on enhancing community presence which leads us to the "town and gown" store as originally envisioned for NMSU and Las Cruces.

The next department AVP Anthony spoke about was Corbett Center Student Union.

We know Corbett Center Student Union (CCSU) is the center of student life on campus!

- We host over 1 million visitors per year
- Listed on the slide are functions/services included within the building. "

Next AVP Anthony went over the highlights for the past year and focus for the current year

**Some of our Highlights for the past year are**

- CCSU Space Utilization and Needs Assessment Study which we have spent a tremendous amount of time determining the best use of CCSU space vacated with the bookstore move. We are in the final stages of narrowing down the recommendation so we can move forward with design and renovations. This will be a very exciting time for us and our students as we move forward.
- Also, the auditorium renovation was a great success as reflected in the picture on the previous slide.

**Our Focus for the current year**

- Fill CCSU Director position
- Conversion of Petes place to a student computer lounge
- Design and development of vacant space
- Emphasis on collaboration to create a vibrant student union moving forward.

Next she talked about the NMSU Golf Course which is the Home of the Aggie Golf Teams. "In our opinion it is also one of the finest public golf facilities in the area."

'Although the annual golf rounds listed show improvement we are still working to bring our rounds up to the FY 2009 levels. "

Included in the clubhouse are:

- Player's Grill Restaurant
- Pro Shop
- A 2,000 sq ft banquet room

AVP Anthony then spoke about the Golf Course Highlights and focus for the coming year

**Our Highlights for the past year include**

- Expanding our relationship with the PGA Golf Management Program to employ more students in the program with the overall goal of improving the quality of the employees at the NMSU Golf Course and increasing the overall visibility of the NMSU PGA Golf Management program. We currently employ 10 in Pro Shop and for outside services.
- We also focused on customer development and retention efforts this past year. With the economic impact on golf, we are finding ways to introduce new players and get those that have not played for a while back into the game. We will continue to try to boost business in the next year in a similar way.

**Our Focus for the current year**

- Includes efforts to continue to attract new players and in November we began offering new rate options for senior citizens, military personnel and a new season pass that included a cart.
- We are focusing on our long-term planning with the implementation of a Grounds Maintenance Plan.
- Successful filling of our restaurant manager position.

AVP Anthony then moved into the Special Events and Facility Management department which is responsible for

Scheduling

Event Management

Ticket Sales for all events held in the facilities listed in the slide

Over the past couple of years the responsibilities assigned to Special Events has increased to include the facility management of all Athletic Facilities which includes maintenance and custodial support for tenant and customer use.

AVP Anthony then spoke about the highlights and focus for the department

**Some of Our Highlights for the past year include**

- In 2011 there were
  - o 36 Special Events
  - o 112 Athletic Events
- An initiative with Nashville agents to provide 2012 major concerts was started and has resulted in a February Brad Paisley concert so far.
- Our Special Events Student Employee Incentive Program that supports the retention of student employees and recognizes their efforts over time recognized 114 students in FY11
- We were able to complete several Major capital projects to our facilities
- The Department actively participated in the Game Day Task Force
- We finalized a new TicketMaster contract through the RFP process

**Our Focus for the current year includes**

- Establishing a Special Events Advisory Group
- Increasing the ACTS scholarships offered through NMSU by working closely with ACTS (American Collegiate Talent Showcase) who currently has established 13 scholarships that are distributed annually
- Capital projects will continue to be priority for the facilities we manage
- Extend the current Gross Receipts Tax (GRT) deduction
- In November the new floor for the Lou Henson Court in the Pan American Center replaced a floor that was put into place in 1987.

AVP Anthony next spoke about our Transportation and Parking Services Department.

**Some of Our Highlights for the past year include**

- Through our Fleet Management Program we have reduced our NMSU Fleet by a total of 230 vehicles which brings our totals down from 978 to 748
- Our Lot Maintenance and Development for the Fall 2010/Spring 2011 impacted over 1800 spaces.
- We have spent a considerable amount of time finalizing a Master Plan and are in the final stages
- We utilized a State of New Mexico contract with "Wright Express" and consolidated our campus fueling card program
- As planned with the new Auxiliary Building, we relocated our Parking department in October to the new building which is more central in the campus.

**Our Focus for the current year includes**

- Implementation of the TPS Master Plan Phase I
- And Continue with Fleet Reductions



AVP Anthony next spoke about our Food Services at the Las Cruces Main campus which include restaurants, retail dining locations, catering, concessions at athletic and special events and golf course snack carts.

- Sodexo is the primary food service provider for NMSU with 90% of the total sales on campus.
  - o As you can see 45% of that is our Residential Meal (Board) Plan at the Taos Restaurant
  - o With the remaining areas listed on the slide
  
- Frenger Food Court provides food services from five (5) local operators with 7% of the total sales on campus

Golf Course operates the Player's Grill Restaurant and snack carts which captures 3% of total sales on campus

**Our Highlights for the past year include**

- Sodexo as our new food service contractor started July 1
- Our Dining Services Master Plan was approved by you in October
- We renovated many of our retail locations this summer 2011
- We opened the 3<sup>rd</sup> Floor Bistro at the Danny Villanueva Victory Club for lunch business in October

**Our Focus for the Current Year includes**

- A major Taos Restaurant renovation prior to our Fall 2012 Opening
- Increase meal plan participants
- Complete the "Year in Review" with Sodexo and set performance metrics for the next year
- Evaluate opportunities for new food service locations
- Marketing Outreach

SVP Anthony next focused on Housing and Residential Life. The mission of the Housing and Residential Life is to foster an environment which supports the academic goals of the institution and its student. Housing accommodations as of Fall 2011 represents over 2700 beds for single students and 492 units for families

Our communities are supported by living-learning areas which compliment academic programs with programming and campus engagement

**Our Highlights for the past year include**

- The Chamisa II Construction is apartment style units adding 282 total beds by Fall 2012
  - o WE have 114 beds available for the Spring 2012 semester and during the open registration 72 of the beds were filled within 8 minutes – so will be a very popular location for our continuing students.
- New and expanded programming throughout housing that included
  - o Aggie Welcome Week
  - o Tough Enough to Wear Pink
- Curbside recycling program was added to Family Housing
- A new family housing playground was opened utilizing funding from El Paso Electric Rebates
- A Cole Village AC project which again brought rebates back to NMSU to bring Housing's totals over \$200,000 plus utility savings over the long term
- We centralized our warehouse and work order functions

**Our Focus for the current year includes**

- A Greek/Affiliated Housing Task Force that was established this semester with the purpose to develop a short and long term plan related to housing (on-campus and off-campus) for the Greek community and other affiliated groups (currently only ROTC is in this category)
- Support NMSU recruitment and retention efforts with the New Student Registrations and Aggie Welcome Week
- Programming efforts will focus on the following
  - Academic Support Collaboration through our living learning communities utilizing common area spaces for tutoring labs, study sessions, classes, etc.
  - Diversity and Social Justice that focuses on helping students understand what it means to live, learn and work in a community of diverse races, cultures, backgrounds and ethnicities.
- And finally, student engagement will focus on encouraging students to be involved in the campus community through clubs, student leadership, athletics and community service.
- Completion of Chamisa II
- Master Planning efforts continue with determining next steps on replacements of old facilities as it relates to trends with housing occupancy and NMSU enrollment and retention.

“In Conclusion of this update, I wanted to share with you that Auxiliary Services strongly believes in the value of collaboration as reflected with each of our departments having at least one advisory group. This is critical for us in creating opportunities for feedback and information sharing.”

AVP Anthony and SVP Throneberry then stood for questions

Regent Cheney – asked about the allocation of costs to Athletics. How does this work?

AVP Anthony replied that Auxiliary Services provide the services Athletics might need and then charge Athletics for those services –

Regent Cheney's follow on question was "Is there a rental charge for the facility?"

SVP Throneberry replied that there "we have an established relationship document with a per square foot rent"

She further elaborated that as a component of the rental fee they have included basic services to be provided

Regent Dulany then asked "How is the Greek Task Force coming and what is the estimated completion date?"

SVP Throneberry replied that they did get off to a slow start and wanted to allow the Dean of Students participate in this process. They are currently in process of pulling the group together and anticipate starting in the January time frame with a deadline in the end of spring.

## 12. **RECURRING REPORTS**

(a) Report from the Vice Chair, Faculty Senate by Dr. Timothy Ketelaar

Dr Ketelaar reported to the board on three items under consideration by Faculty Senate since the last meeting.

At the December Faculty Senate meeting they passed Proposition 08, a memorial on the faculty salary enhancement program

Progress is being made in efforts to be proactive on issues of critical importance to the faculty by establishing Faculty Senate Working Groups on such areas as faculty compensation and professional development. Several have chairs and are meeting. They are hopeful they can provide the administration clear ideas and insight on issues of significant importance to the university faculty.

Nominations for Chair of the Faculty Senate for 2012 were solicited. Two candidates were nominated. They are Gary Rayson and Tim Ketelaar. Elections will occur in May.

(b) Report from the President, Associated Students of New Mexico State University  
by Mr. Austin Graham

President Graham reported on student activities accomplished for each month of the Fall 2011 Semester

In August ASNMSU handed out \$4000 in promo items to promote ASNMSU and school spirit. They also held a Aggie transit bus tour day to increase ridership's and upgraded tailgate procedures to promote a safe game day experience.

In September they held the first Aggie Beach event, staged a flash mob to help celebrate the opening of the new bookstore and hosted a NY Times speaker.

In October ASNMSU sponsored a safe tailgate and caravan for the UNM game, began the Fall 2011 elections, helped establish a new attendance record for NMSU Volleyball and had over 1500 participants in Keep State Great. The highlight of October was the week's worth of activities surrounding Homecoming 2011.

November brought the Recycle NMSU event and creation of the student sustainability office. They then held the first annual tailgate classic.

In December students were supported with Noche de Luminaria and the finals pancake dinner.

President Graham mentioned that the Student memorial design winner will be announced in January.

Initiatives currently underway were next discussed.

ASNMSU is working to establish the policy and protocols for a central Academic Appeals Board; working to arrive at a final plan for the CCSU Bookstore space; helping to make dorms as wireless as possible; working on the right means to support emergency rides to the hospital; assisting in the Taos redesign program and finally, working to help effectively engage all student organizations across the system.

President Graham stated that the ASNMSU Web site will be up and working next week

He then closed by stating that ASNMSU is working to have an effective voice in Santa Fe in lobbying on behalf of the lottery scholarship and steps that need to be taken to insure solvency for the program.

(c) Report from the Chair, NMSU Employee Council by Dr. Steve Loring

Dr Loring reported that since last regents meeting the employee council has selected Mark Millihorn for the "A" Mountain Staff Award, hosted the Employee Picnic and completed elections with results to be announced shortly.

Dr Loring next recognized and formerly introduced the Employee Council Incoming Chair Dr Fred Lillibridge who currently serves as AVP Inst Effectiveness.

Chair Conniff thanked Dr Loring for his service and stated that the board looks forward to working with Dr Lillibridge

**13. OTHER / COMMENTS**

- (a) Presentation of a Resolution to Mr. Tom Bagwell, Deputy Director / Secretary, New Mexico Department of Agriculture

The Regents next presented a Resolution to Mr. Tom Bagwell.

**14. ADJOURNMENT**

Regent Cheney expressed thanks to the President and Dr Boston for the good progress being made in the football program this past season. He also expressed his appreciation for a job well done in the past years efforts at improving the football game day experience.

Regent Dulany expressed his appreciation and job well done on the handling of the recent snow storm

Regent Conniff expressed her congratulations to David Niumatalolo on his recent selection to the Academic All American Football Team

There being no more business the Board of Regents adjourned at 12:00 p.m.

Minutes recorded by Ben Woods.

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Laura M. Conniff, Chair  
Board of regents

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Christopher Dulany, Secretary / Treasurer  
Board of Regents