

**NEW MEXICO STATE UNIVERSITY
BOARD OF REGENTS
Ruidoso Convention Center, Room 5
Ruidoso, New Mexico
Retreat, July 19, 2004**

PROPOSED AGENDA

- 8:00 a.m. Overview of Performance Indicators for 2003-2004 Strategic Targets** (Provost Flores)
- 8:30 a.m. Banner Update** (Vice Provost Hites)
- 8:45 a.m. Report from Deans' Retreat Subcommittee Regarding Mission, Vision, and Goals** (Dean Brandon)
- 9:00 a.m. Values /Goals/ Targets/ Strategies Discussion**
1. Ranking systems - Where we stand and what can/should we do about it
 2. Strategies and tactics for increasing enrollments
 3. Utilizing and optimizing the branch campuses
 4. Embracing diversity as a commitment to excellence
 5. Focus and themes of a major fund-raising campaign
- 10:00 a.m. BREAK**
- 10:15 a.m. Discussion Continued**
- 12:00 noon Board of Regents Executive Session/Lunch**
Room 132 of the Hawthorn Suites, 107 Sierra Blanca Drive, Ruidoso
To discuss limited personnel, legal and real estate matters in accordance with Sections 10-15-1 H (2), (7) and (8) of the New Mexico Open Meetings Act.
- 12:00 noon Luncheon for others**
Rooms 4B and 4C, Ruidoso Convention Center
- 1:30 p.m. Values /Goals/ Targets/Strategies Discussion Continued**
Ruidoso Convention Center, Room 5
- 3:00 p.m. BREAK**
- 3:15-5:00 p.m. Discussion Continued**